



**THE BUREAU  
FOR AT-RISK YOUTH**

FALL 2012  
BUYER'S GUIDE

# AT-RISK RESOURCES

YOUR SOURCE FOR RESEARCH-BASED PREVENTION PRODUCTS

**The Final Episode of  
Maple Ave is here...  
After I'm Gone**



See pages  
**38-39**  
for complete  
series details

Call **1.800.99-YOUTH**  
Fax **1.800.262.1886**  
[www.At-Risk.com](http://www.At-Risk.com)



A Division of The Guidance Group

With this season, comes a variety of new products in our Buyer's Guide. Not only are there several new individual titles, but some of our collections have been rounded out and completed with additional resources.

**New Product Guide:**

- **Get.A.Voice** – p. 3
- **Top 10 Posters/Bookmarks Sets** – p. 5
- **Mean Girls** – p. 6
- **Bullying in the Girl's World** – p. 6
- **2 New Teen Workbooks** – p. 16 & back cover
- **Face the Facts: Dragonfly** – p. 21
- **Activities for Building Social and Emotional Learning** – p. 27
- **Maple Ave: After I'm Gone** - p. 38-39
- **There's Always Help: Suicide Prevention** – p. 40
- **Tangle Therapy Book** – p. 41

We hope you will find these products helpful...and as always, your complete satisfaction is 100% guaranteed!

Sincerely,

*The Bureau for At-Risk Youth Staff*

**PREVIEW POLICY:** We invite you to try Free for 30 days, any three DVD programs you would like to preview. Simply submit your request on your school or organization's Purchase Order or letterhead signed by your authorized representative. If you decide to keep the products, simply pay the invoice that will follow. You may also pre-pay the order with a check or credit card. If the order is pre-paid and meets your needs, you may just keep it, or if you wish, you can either exchange to preview different titles or get credit if it is returned. Please call customer service (1-800-999-6884) for any returns. All items returned must be in re-sellable condition.

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**FREE TRIAL**

**CounselingFormsOnline.com**

gives you access to thousands of print on demand counseling forms to help you treat adults, teens, and children. Forms

come from such respected publishers as Childsworld/Childsplay, The Bureau for At-Risk Youth, and Wellness Reproductions. Hundreds of new forms are added every month!



**HelpOnTheGoApps.com**

**Apps and E-Books to manage childhood conditions**

We invite you to explore **HelpOnTheGoApps.com**.

We have created many of our best-selling books and games into apps and ebooks. New items are added regularly!

**Free App!**  
**Understanding Faces**

**FREE Shipping and Handling on orders of \$25 or more when you ORDER ONLINE using code WBFA**

On standard, ground delivery in the continental U.S. only. Offer expires 8/31/13 and can't be combined with any other promotion.



# get.a.voice!

Be a leader. Make a difference. Get a voice.

get.a.voice® helps our youth become more conscious of and take responsibility for their thoughts, words, and ultimately, actions. With extensive input from teachers, administrators, counselors, support staff, students, and parents across 17 schools in New York State, get.a.voice® evolved to become a language-based approach to:

- Decrease name-calling and bullying
- Increase how often students and adults felt safe, valued, respected, and connected
- Achieve these goals in ways that saved time for teachers and other educators

The program inspires and empowers students to fulfill their roles as upstanders and to “be a leader, make a difference, and get a voice” in their schools and communities. The core component of the program is the Educator’s Guide which provides ready-to-use, teacher-tested, easy-to-adopt classroom and/or school-wide practices and routines to launch, extend, or dovetail character education and anti-bullying efforts. It includes sample lessons, worksheets, counseling tips and suggested phrases for students, educators, and coaches.



## Available in three grade level kits:

### Each program includes:

(Age appropriate materials included for each grade level)

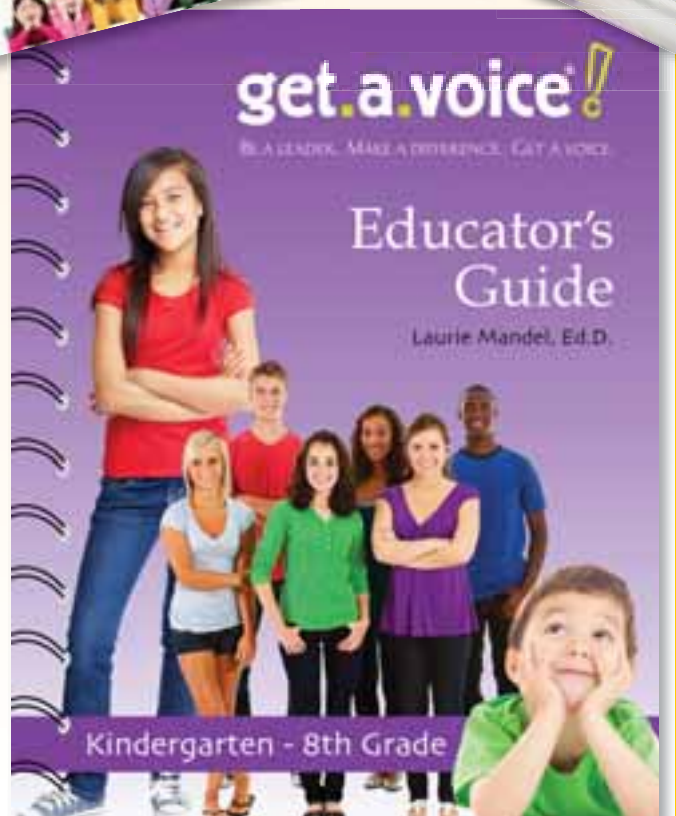
1 Educator’s Guide	30 Postcards
2 17” x 22” Posters	30 Bookmarks
30 Promise Cards	30 Stickers
30 Family Pledge Cards	30 Pencils with Pencil Shields
30 Power Cards	1 Teacher Promise Card
(In grades 3-5 and 6-8 only.)	1 Teacher VIP Badge

**Grades K-2 Kit: BAJ-1993A**

**Grades 3-5 Kit: BAJ-1994A**

**Grades 6-8 Kit: BAJ-1995A**

**Each Kit: \$199.95**



■ prevention giveaways ■



## Magnets for Teens

Each of these eye-catching magnets provides 10 tips that reinforce good self-management. Whether it's reducing stress, managing anger, saying no to drugs, preventing bullying, resolving conflicts or staying healthy, these magnets highlight key skills and strategies to help teens cope with dilemmas they experience every day. Put them on lockers, file cabinets or the refrigerator at home, for all to see! Sold in packs of 25. Size: 3" x 5".

Top 10 Ways for Teens to Reduce Stress	BAJ-390540
Stop Bullying	BAJ-390541
Top 10 Ways to Say "No" to Drugs	BAJ-390543
Be Healthy	BAJ-390544
Manage Your Anger	BAJ-390546
Got A Conflict? Solve It	BAJ-390547

### Magnets for Teens Quantity Pricing

Sold in packs of 25 of the same title, titles can be combined for highest quantity discount

1-14 PACKS	\$17.99 Pack	15-29 PACKS	\$16.99 Pack
30-49 PACKS	\$15.99 Pack	50+ PACKS	\$14.99 Pack



## Positive Parenting Magnets

**Parents.** These colorful 3" x 5" flexible magnets provide a constant visual reminder of good parenting principles. Choose from six inspiring messages. Hang on refrigerators, desks, file cabinets, etc.

101 Ways to Cope with Stress	BAJ-379246
101 Ways to Praise Your Child	BAJ-379264
Children Learn What They Live	BAJ-379267
The Parent's Pledge	BAJ-379270
10 Ways to Tell Your Children "I Love You"	BAJ-379273
Keeping Your Kids Drug-Free	BAJ-379279

### Parenting Magnets Quantity Pricing

Sold in packs of 25 of the same title, titles can be combined for highest quantity discount

1-14 PACKS	\$17.99 Pack	15-29 PACKS	\$16.99 Pack
30-49 PACKS	\$15.99 Pack	50+ PACKS	\$14.99 Pack



## Top 10 Poster and Bookmark Sets

**Grades K-8.** These best selling Top 10 titles are now available in sets! These fun, and eye-catching posters and bookmarks capture kids' attention and send important motivational messages on difficult topics.

With these new sets, you can display posters in 3 different areas and have 100 bookmarks to distribute. Posters are 18" x 24".

Each set includes 3 posters (of the same title) and 1 pack (100) of bookmarks.



**Bullying**



**Conflicts**



**Stress**



**Counselor**

The Top 10 Ways to Handle Bullying Set	BAJ-1989A	\$34.95
The Top 10 Ways to Resolve Conflicts Set	BAJ-1990A	\$34.95
The Top 10 Ways to Handle Stress Set	BAJ-1991A	\$34.95
The Top 10 Reasons to Visit Your School Counselor Set	BAJ-1992A	\$34.95

(additional individual titles available online)

## ■ bullying prevention ■



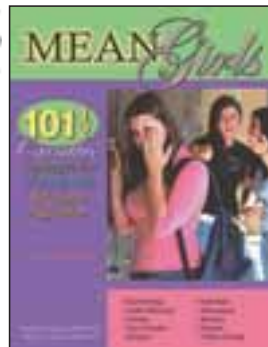
### The ABC's of Bully Prevention A Comprehensive Schoolwide Approach

Dr. Kenneth Shore, an educational/family psychologist and nationally recognized author, presents a powerful program including both time-honored and innovative approaches to address the needs of the “victim,” as well as the behaviors of the “bully.” Necessary information, training, and guidance is presented to the various groups of the school community – the Administrators and Pupil Services Staff, Teachers, Paraprofessionals, and Parents. By partnering in a comprehensive school community-wide approach, each adult can be equipped with valuable strategies to prevent bullying. This book and supplemental DVDs can be a major tool in the reduction and ultimate elimination of one of the most devastating and insidious problems facing our schools today! Complete set includes: Book and 4 DVDs (Staff, Teachers, Paraprofessionals, Parents).

Complete Set (Book + 4 DVDs)	BAJ-1220	\$199.95
Book Only (115 pages)	BAJ-1219	\$14.95

**A great program to get your entire school community involved.**

### Mean Girls 101 ½ Creative Strategies for Working with Relational Aggression



**Ages 8-17.** Adolescent girls can be incredibly cruel and aggressive to friend and foe. This book helps the aggressor and victim understand and cope with the nuances of relational aggression. Topics include: cliques, wannabees, victims, eye-rolling, name calling, cyber-bullying, gossip, teen royalty, and much more! Soft cover, 120 pages.

Book	BAJ-15474	\$26.95
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### Bullying in the Girl's World

**Grades 3-8.** Girl bullying / relationally aggressive behavior appears to be motivated by underlying fear and insecurity. The first step to counteracting girl bullying is an awareness of the hidden causes of girl bullying. The second step is gaining an understanding that these are behaviors we don't have to accept. And the third step is sharing support and skill building

for dealing with and/or reducing girl bullying behavior. Included is a section on parent workshops and handouts.

This book provides a school-based approach to girl bullying that includes class lessons, small group activities and ideas for individual counseling. These strategies can include the entire class. Includes surveys, stories, strategies, student assessments, and group activities. The individual counseling section includes situation cards, activities, student worksheets, and a simple problem-solving model. 210 pages. Includes a CD with all of the reproducible activities and worksheets.

Book	BAJ-1982	\$34.95
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### The Assignment: Girls, Cliques, and Cruelty

**Grade level: 5-8.** This program promotes a deeper understanding of bullying behavior in the context of cliques by showing the point of view of both the perpetrators and victims. 12-minutes, includes online leader's guide.

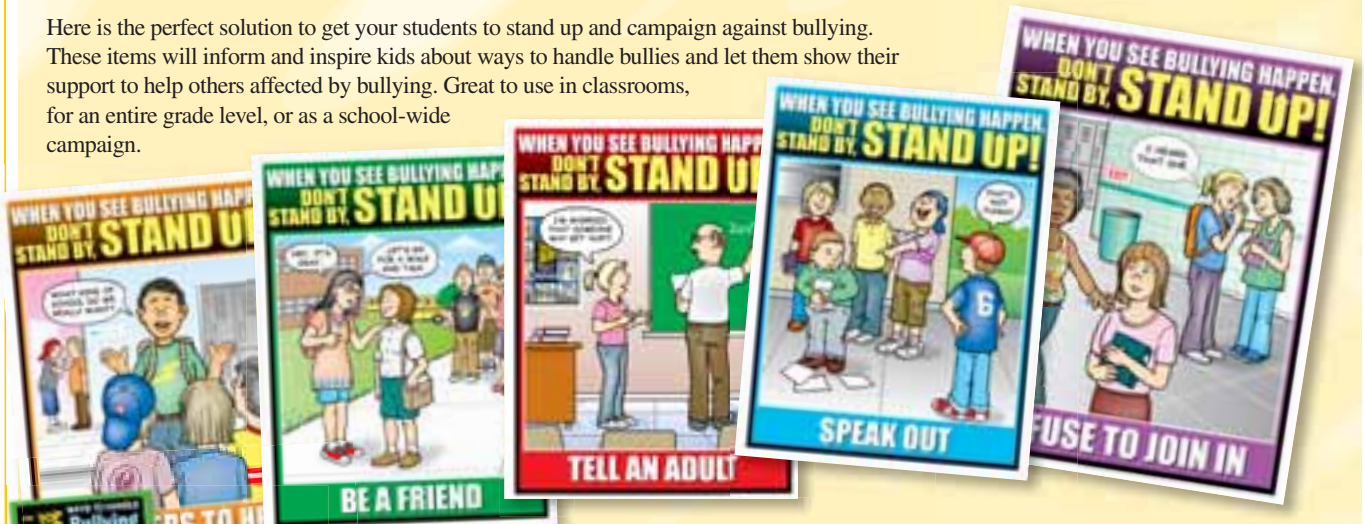


DVD	BAJ-349963	\$79.95
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# Stand Up Against Bullying Campaign

Here is the perfect solution to get your students to stand up and campaign against bullying. These items will inform and inspire kids about ways to handle bullies and let them show their support to help others affected by bullying. Great to use in classrooms, for an entire grade level, or as a school-wide campaign.



## Helpful Hint:

- Make it a week-long program with these 5 products
- Day 1 – Hang posters around school
  - Day 2 – Give out bookmarks
  - Day 3 – Distribute magnets
  - Day 4 – Hand out pamphlets
  - Day 5 – Have kids wear bracelets today and everyday!

## Complete campaign includes:

- Stand Up Poster Set (Five 18" x 24" posters)
- 100 bookmarks (1 pack of 100)
- 100 magnets (4 packs of 25)
- 100 pamphlets (4 packs of 25)
- 100 silicone bracelets (10 packs of 10)

Campaign Set                      BAJ-1894A                      \$249.00



Individual components also sold separately:

Poster Set (Five 18" x 24" posters)	BAJ-1016352	\$39.95
Bookmarks (pack of 100)	BAJ-337588	\$19.95
Magnets, 3" X 5" (pack of 25)	BAJ-390541	\$17.99
Pamphlets (pack of 25)	BAJ-22623	\$ 9.95
Bracelets (pack of 10)	BAJ-1893	\$ 9.95

## ■ bullying prevention ■

Award-winning  
4-Part Video Guidance Series  
for Upper Elementary Students



# Stepping on UP<sup>TM</sup>

with Michael Pritchard

■ Bullying ■ Cyber-Bullying ■ Character ■ SEL/Lifeskills

For grades 3-6. *Stepping On Up with Michael Pritchard* provides teachers, librarians, counselors, social workers, and after-school program staff with a lively and powerful catalyst for group discussion and an invaluable enhancement to any character education, life skills or anti-bullying curriculum. Developed by the producer of *LifeSteps* and *You Can Choose!* and hosted by Michael Pritchard, this research-based program instills the necessary social and emotional skills to successfully navigate the profound challenges and changes of elementary school, middle school and the teen years. It's entertaining, comic format engages students and opens the door to otherwise hard-to-tackle topics like bullying and cyber-bullying.

Each of the four programs includes 4 lessons presenting real-life problems in a warm-hearted, uproarious skit performed by Michael Pritchard and our lovable, zany puppet characters, Zazi and Dieter. The preteen duo, along with the wise counsel of Michael Pritchard, come up with solutions to even the most challenging situations. Our problem-solving format sparks student discussion in guided brainstorming sessions with Michael bringing his trademark insight and caring humor to research-based solutions. Each lesson includes two video segments plus a problem-solving online leader's guide, which provides detailed questions for a scripted discussion as well as follow-up activities. This comprehensive series brings valuable new insights for educators and a powerful array of tools for guiding students through this challenging period of rapid change. Programs can be purchased individually or combined for a full-series discount.

### AWARDS

Gold Remi – 1st Place  
CINE Golden Eagle  
Pegasus – Award  
of Distinction

### Program 1 - Stepping Up To Bullying

**Dealing with Bullies**—This critical program identifies and defines bullying behaviors and provides students with practical strategies for confronting bullies safely and effectively.

**Standing Up, Not Standing By**—This essential program brings students to the key understanding that every act of bullying involves three participants: the bully, the victim and the bystander.

**Reaching Out to Victims**—A key to bully-free schools is an inclusive school culture which does not allow bullies to prey on isolated victims. This program focuses on thoughtless and cruel social dynamics that allow students to be stigmatized, isolated and eventually preyed on.

**Building Bully-Free Schools/Communities**—To effectively combat bullying the entire school community must be engaged. This program explores ways to build a school-wide response to bullying and provides a range of activities for a student-centered campaign to prevent bullying and create a more positive school culture.





## ■ bullying prevention ■

### Program 2 - Stepping Up to Cyber Bullying & Web Safety

**Being Safe and Secure on the Web**—This groundbreaking program prepares elementary school students for the complex, confusing and often dangerous world of the internet. When our lovable puppet characters decide to explore the web with abandon, they learn how quickly they can stumble onto sites that are inappropriate and disturbing.

**Protecting Yourself from Cyber Bullying**—Cyber bullying has become an unfortunate fact of life in the digital world and this important program helps students and school communities take positive steps to stop it.

**Online Rumors, Texts, and Gossip**—Rumors and gossip are a hurtful part of pre-teen and teen culture and are often used by bullies to harass and isolate their victims. The power of the internet and the prevalence of mobile devices greatly speed and broaden the delivery of these damaging messages.

**Helping and Caring in a Digital World**—This critical program explores the perplexing dualities of digital technologies: their power to intensely magnify both the positive and negative aspects of the human heart.

### Program 3 - Stepping Up to Character

**The Power of Respect**—One of the twin foundations of character, respect is the basis of a range of skills and attributes — empathy, caring, conflict resolution, violence prevention and the ability to get along with others — and is essential for a successful navigation of the teen years.

**Making Responsible Choices**—Responsibility, the second fulcrum of character, is explored and fostered in this important program. The related character traits of honesty, trustworthiness, persistence, discipline and doing your best are instilled.

**Using Good Judgment**—As the teen years approach and students face a growing set of more complicated choices, good judgment becomes a critical life skill, not only for the successful transition to adulthood, but often for mere survival. The complicated dynamics of growing up — rules, freedom, choices, risk assessment, good judgment and safety are humorously explored in this essential program.

**Being True to Yourself**—Self-knowledge, the highest order of social-emotional skills and the foundation of consistency and good character is developed as Zazi faces some tough challenges when she moves into a new — and faster — social group. Self-awareness, self-respect, the difference between true and false friends and the importance of sustaining nurturing, positive relationships throughout childhood and the teen years is also explored.



### Program 4 - Stepping Up to Life Skills

**Controlling Your Anger**—Controlling anger is one of the most difficult life skills to master, particularly when living with the hyped-up emotions of reality TV, raging internet posts, violent video games and mayhem-filled action movies. Key social-emotional skills of self-monitoring, identification of triggers for anger, impulse control, stress reduction and calming methods are instilled.

**Resolving Conflicts Creatively**—The ability to resolve conflicts and get along with others is key to a happy, successful life and this engaging program explores proven methods of conflict resolution with a humorous, entertaining touch. Our impetuous pair learns a variety of conflict resolution methods, including: taking turns, no name calling, expressing feelings positively, listening actively and being respectful.

**Learning to Bounce Back**—Resiliency is a critical life skill for the successful navigation of the emotional ups and downs of the teen years. After suffering a life-changing injury, Zazi finds ways to deal with her emotions, cope with depression, reconnect with others, express her feelings and rediscover her zest for life and the nurturing relationships which sustain her.

**Choosing to Do Your Best**—This capstone program explores the intellectual and emotional skills essential for doing your best and achieving success. Dieter and Zazi learn that they can manage their time, develop good study habits, apply themselves to difficult challenges and learn new material in exciting and fun ways. The dangers of cheating, the pleasure of project-based learning and the love of learning are also highlighted.

Stepping Up to Bullying DVD	BAJ-1713	\$139.95
Stepping Up to Cyber Bullying & Web Safety DVD	BAJ-1714	\$139.95
Stepping Up to Character DVD	BAJ-1715	\$139.95
Stepping Up to Life Skills DVD	BAJ-1716	\$139.95
Complete 4-part Series	BAJ-1717A (Save \$60)	\$499.95

## ■ bullying prevention ■



### Silent On The Sidelines: Why We Ignore Bullying

What is it about bullying behavior that is so powerful it silences the people who witness it? This program, designed to help students and staff create a school climate that stops bullying behavior, will help answer these questions. After viewing this program students will better understand: why bullying should not be tolerated by those who witness it; the reasons students often stay silent; strategies to prevent bullying; the power of the group in combating bullying; and how adults and students can work together. Includes guide. 25 minutes.



**Awards Certificate for Creative Excellence, International Film and Video Festival.**

DVD

BAJ-1606

\$129.95



### Harassment Hurts: Gossiping, Taunting, and Bullying

*Grades 3-5.* This program gives youngsters the opportunity to consider and discuss strategies for coping with the effects of

gossiping, taunting and bullying. What constitutes harassment? How does it make kids feel? What can they do to handle it? What should they do if they witness it? These are the questions that will be answered in this honest and highly effective program. With the encouragement of a school counselor, young teens share their own experiences coping with bullying, taunting and teasing. They view and react to dramatic vignettes that show realistic situations of harassment. Dr. Michael Furlong, professor at UC Santa Barbara, lends expert advice to students about what they can do to handle these difficult situations. Includes guide. 23 minutes.

DVD

BAJ-1604

\$99.95

### CARL: A Program About the Consequences of Bullying and Teasing

Educators, teachers, counselors, parents, and students recognize the emotional and psychological

impact teasing has on young people. Carl is based on a true story of a young man who faced discrimination daily and when the teasing became too painful, took his own life. Viewers are compelled to examine their own reactions to people who may be different. It sends an honest message that awareness must be taught to prevent tragedies like this. Includes online leader's guide. 35 minutes.



DVD

BAJ-350002

\$59.95



### Bully Proof Kit

This unique DVD and print curriculum includes 4 Bully Smart DVDs plus engaging activity cards, role-play scenarios, as well as other activities and posters to reinforce and explore positive ways to recognize and deal with bullying situations. Students are encouraged to work together to build a zero-tolerance policy toward bullying, while practicing skills that will both prevent and reduce bullying problems. Activities also shed light on why people bully and how to spot bullying in oneself. 60 Minutes Total Running Time. Includes Pre- and Post-Tests; Close Captioned; Also includes: 3 Color Posters, 40 Activity cards, Activity Sheets and Teacher's Resource Book

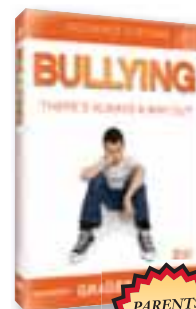
DVD & Curriculum

BAJ-1574

\$399.95

### Bullying: There's Always a Way Out

*Grades 7-12.* Bullying has moved past face-to-face interaction. This program addresses bullying in its many forms - including friendship manipulation, physical threats and cyber-bullying. Covers present social issues that result from modern day technology. Difficult and distressing situations in a variety of settings are shown, followed by both unproductive actions and resolutions that work. Covers bullying from its painful beginning to its peaceful end. 25 minutes. Includes DVD and leader's guide on CD.



DVD

BAJ-1835

\$79.95



## ■ bullying prevention ■

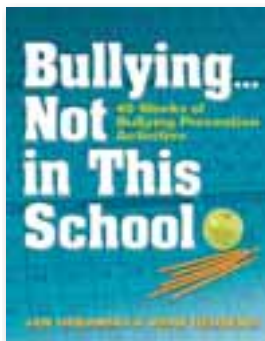
### Stop Bullying Now! A Counseling and Prevention Workbook

by Franklin Rubinstein  
and Andrea Chorney

**Ages 11-15.** This workbook contains *reproducible* activities that can help you design a complete bully prevention program for middle school students. The workbook is divided into four sections: getting along with others, understanding bullying, understanding the targets of bullying, and understanding the role of bystanders. Each section contains a dozen or more activities that challenge kids to think about their behavior and develop better coping and social skills. The book is designed to be used both as a prevention curriculum as well as a tool for individual counseling. 110 pages, soft cover, includes CD.



Workbook & CD	BAJ-63029	\$29.95
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### Bullying: Not In This School: 40 Weeks of Bullying Prevention Activities

- Easy-to-Implement with One Lesson a Week
  - Use School-Wide or Class by Class
  - Helps Create a No Bullying Culture
- Grades K-8.** This new program provides educators with quick and easy bullying prevention lessons presented in a unique format of one lesson for each

week of the school year. Each lesson includes a school-wide announcement, quotation and questions to use as a discussion or writing prompt. In addition, the program features “Turn and Talk” activities for pairs or small groups, and optional “Use if you Choose” activities to enhance the lessons. Curriculum integration suggestions and strategies for assisting the students involved in bullying are also included.

Program	BAJ-1781	\$29.95
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### Bullying, Teasing and Put-Downs: What Victims Can Do

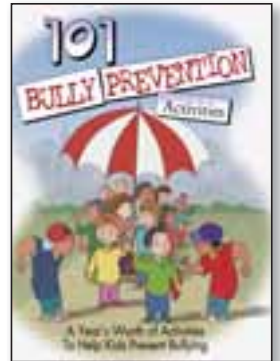
**Grade level: 4-8.** This fast-paced program highlights real kids talking about what worked and didn't work as they attempted to deal with the effects upon them of bullying, teasing and put-downs. Their stories give other kids hope that change can be made and the bullying can stop.

By raising important questions about bullies and their targets, this program provides tools kids need to handle bullying behavior in a safe and effective way. Interwoven throughout is expert advice from counselors on what motivates a bully and why bullies target some people. 25-minutes, online leader's guide.

DVD	BAJ-349825	\$89.95
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### 101 Bully Prevention Activities

**Grade level: 5-12.** This ingeniously structured resource book provides you with a wealth of bullying prevention activities. It's arranged to make it easy to find and focus on the issues that are most relevant to your students. Reproducible activities include group projects, writing prompts, and role plays that highlight strategies for handling bullying, teasing, taunting, gossiping from the perspective of the bystander, target and bully. 116-page workbook.



Activity Book with CD	BAJ-388345	\$49.95
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### Peaceful School Bus

**Grades K-12.** This program, written by James Dillon, a school principal, is designed to decrease inappropriate behavior (such as bullying) on buses while creating a climate of respect and cooperation. Students take part in team-building exercises, develop mentoring relationships, learn about acceptable (and unacceptable) behaviors, and get to know their driver as a caring adult who

is interested in their well-being.

Includes 128 page, softcover manual, 10-minute overview DVD, CD-ROM of downloadable resources such as posters, decals, activity handouts, and implementation checklists.

Program	BAJ-1233	\$129.00
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## ■ cyber bullying / online safety ■



### B Careful When U Txt: The Dangers of Texting and Sexting

A nasty rumor spreads through school with lightning speed. A bully's taunt reaches its target instantly. A young teen is caught "sexting"—sending sexually explicit images or words over a cell phone. Today, kids no longer have to wait to get to a

desktop computer to see and hear all the latest gossip. It's right in their hands, on their cell phones, mobile email devices and handheld computers, giving them the ability to take and send pictures and videos and instantly access social networking sites like Facebook and Twitter. Using dramatic scenarios as well as first person experiences, this program explores the positive and negative sides of this new technology. Gives viewers a primer on the Do's and Don'ts of text messaging, including the laws on privacy and child pornography, setting and maintaining personal boundaries, dealing with unforeseen consequences, and underscoring the need to "think before you click".

DVD BAJ-1573 \$129.95

### Lesson Booster: Internet Bullies

**Grades 4-7.** These 3 programs teach students the meaning of cyber harassment, why it spells trouble, and how to protect themselves from being a victim. It shows how through Instant Messaging, blogs, emails, chat rooms, and social networks, gossip and rumors can spread and hurt people. Students will also learn ways to protect themselves online. Includes DVD and CD with complete lesson plan. 14 minutes.



DVD BAJ-1582 \$79.95



### Bullying, The Internet, and You

With the remarkable speed of the Internet at their disposal, kids are spreading rumors and gossip, embarrassing and tormenting their peers with a newfound anonymity that emboldens them. This program takes a look at bullying and harassment

as it manifests itself on the Internet. Students who have suffered at the hands of Internet bullies speak openly about their uniformly painful experiences. Experts on Internet safety offer practical advice to help teens protect themselves and limit the opportunities others have for bullying or harassing them online. Includes guide. 24 minutes .

DVD BAJ-1607 \$129.95



### Cyber-Safe Game

**Ages 8-12.** *Cyber-Safe* is designed to teach kids how to stay safe from predators, bullies, scams, viruses, and identity theft as they travel through the exciting yet dangerous world of the Internet and other wireless devices such

as MP3 players and cell phones. Players learn specific steps they can take to stay safe from these dangers, as well as learn how to be good Internet citizens and practice pro-social Internet skills such as courtesy and "Netiquette." For 2-6 players.

Board Game BAJ-393709 \$49.95

Game board, cards, moving pieces, dice, facilitator's booklet. Contains small pieces which can be a choking hazard. Contains small parts which can be a choking hazard.

## Cyber Bullying A Prevention Curriculum for Grades 3-5 and Grades 6-12

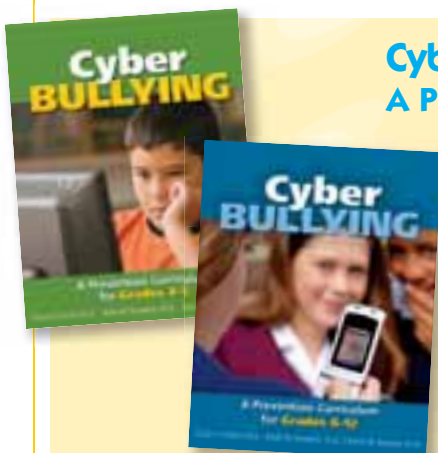
These books raise awareness of what cyber bullying is and why it is so harmful, equip students with the skills to treat people respectfully when using cyber technologies, give students information about how to get help if they or others are being cyber bullied, and help parents know what to do to keep their children safe.

This curriculum:

- Educates students, teachers, and parents
- Empowers targeted students and bystanders
- Supports targeted students and their families

Includes CD with reproducible classroom materials, posters, sample policies, teacher training resources and more.

Book (Grades 3-5) BAJ-1235 \$109.00 | Book (Grades 6-12) BAJ-1236 \$109.00





## Cyber Safety: Protect Yourself! Series

ONLY  
**39¢**  
EACH

**Grades 6-12.** The new danger on the block comes from internet access by children and adolescents. These colorfully illustrated pamphlets cover the critical issues in a non-threatening, easy-to-understand manner. Perfect for pre-teens and teens.

- 6 pamphlets cover the most important safety issues
- Order individual packs or Take-One Information Centers
- Size: 8 1/2" x 3 1/2", tri-fold, full color

Sold in packs of 25 of same title

- BAJ-22622 ■ Protect Yourself! Top 10 Safety Tips for Kids
- BAJ-22623 ■ Protect Yourself! Cyber Bullying
- BAJ-22624 ■ Protect Yourself! Online Stranger Danger
- BAJ-22625 ■ Protect Yourself! On Facebook, MySpace and Social Networking Sites
- BAJ-22626 ■ Protect Yourself! Instant and Text Messaging
- BAJ-22627 ■ Protect Yourself! Online Manners and Behavior

Special pack pricing  
25 pamphlets per pack

**\$9.95**  
per pack



### BAJ-22621 ■ Protect Yourself! Information Center

Includes 1 pack each of 6 titles plus acrylic display rack.

#### Center Pricing:

1-9 centers	10-19 centers	20+ centers
\$129.00 each	\$119.00 each	\$109.00 each

### Cyber Safety Stickers

Kids will love to decorate their notebooks and backpacks with these fun, colorful stickers that carry a cyber-safety message. Each 8 1/2" x 5 1/2" sheet has ten stickers. Sold in packs of 25.

Pack of Sticker Sheets      BAJ-22631      \$14.95/pack



## ■ cyber bullying / online safety ■



### A Rose for Livvy: A Story About Internet Safety for Teens

**Grade level: 7-12.** Livvy is the new girl in town, bored and cut off from friends and family. Her technology teacher uses a local incident of a missing girl to inform his students about the risks of internet chat rooms. Livvy ignores the advice. She begins to exchange messages with a stranger she meets in a chat room and this leads to a dangerous encounter. 29-minutes, includes online leader's guide.

DVD                      BAJ-349996                      \$89.95

### Protect Yourself: Personal Safety On the Internet

This documentary-style program features real teens talking about their Internet experiences ranging from frequent messages from people they don't know to invitations to gamble. Several teens talk about harassment, from both the standpoint of the harasser and the victim. A guidance counselor explains to the viewers that the Internet can be viewed as a highway with lots of different rules intended to protect everyone who uses it. Safety is discussed and the teens talk about how they limit the information they post. Teens learn to be assertive and smart when it comes to their actions on the Internet, and discover how to protect themselves and draw the line with anyone who is inappropriate. Includes guide. 17 minutes.



DVD                      BAJ-1605                      \$129.95

## Adina's Deck Series — 3 DVDs that Protect Kids from Online Dangers

*Grades 4-10. Designed like a detective show, students love the series because "It doesn't remind me of boring educational shows."*

Adina's Deck is a DVD series and curriculum that focuses on issues of Cyber Bullying, Online Relationships and Cheating/Plagiarism via technology. Adina's Deck is a club of four girls who help their peers with mysteries by using technology. The storylines were developed based upon first-hand research at three Middle Schools in Northern California.

**Awards include: International Family Film Festival; Kids First Film Festival; Eugene, Oregon Film Festival; Honolulu Film Festival and more. Approved by the Coalition for Quality Children's Media.**

### Episode 1: Skye's Cyber Bullying Mystery ■ BAJ-1305

When Skye, the most popular girl in the 8th grade, starts to receive threatening emails, text messages and voice-mails, she doesn't know what to do. Her best friend, Melody, asks the tech-savvy Adina for help. After an adventure, the girls learn about more than just the bully's identity—they learn about friendship and growing up in the digital age of technology.

### Episode 2: The Case of the Online Crush ■ BAJ-1306

Michael, a concerned 8th grader, approaches the Club with a difficult problem. His friend Ally has been talking to a guy online for over two months and it seems too good to be true—except the guy is 20! The Club takes the case to track down Ally's mysterious boyfriend and uncover his true identity. After using technology and their detective sleuth skills, the Club learns that young online relationships aren't as romantic as they might seem.

### Episode 3: The Case of the Plagiarized Paper ■ BAJ-1307

Dave, a fellow 8th grade classmate needs help from the Club. Someone in Mr. B's class plagiarized their paper—and since Mr. B has a bell curve it affects everyone. Adina's Deck takes the case in order to help Dave get the grade he deserves. After a difficult case, the Club learns about the true nature of plagiarism—and that doing things right the first time just might be a trustworthy solution.

**Each episode includes  
DVD and Site License**

Individual DVDs are \$89.95 each

Series of 3 DVDs

BAJ-1308A

\$249.95





## ■ cyber bullying / online safety ■



### Cyber-Bullying DVD

Topics covered: Why do teens cyber-bully, what can be done about it, how it can be stopped, forum and chat rooms, consequences, website bullying, where to turn for help, internet do's and don'ts. 20 minutes, leader's guide available on the web.

DVD      BAJ-22425      \$64.95

### ★★ FEATURED PRODUCT ★★



### Internet Safety for Kids

**Grades 3-6.** In this program, we take a journey into the world of the Internet. Kids will discover Five Keys to staying safe online through a hip, fast-paced style and age-appropriate information. Through other kids' Internet experiences (including one who was stalked by an Internet predator) children will learn to make healthy choices regarding the Internet, how to avoid being targeted by Internet predators, and the importance of sharing their online experiences with a parent or trusted adult. English and Spanish. Teacher's guide included as PDF (English only). Great for classroom use as well as PTOs, PTAs, and other parent groups.

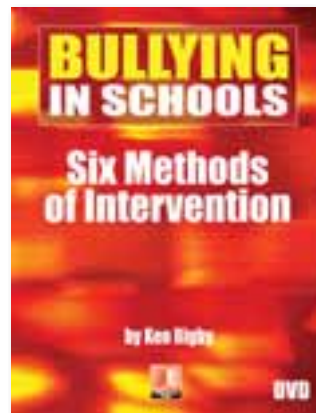
DVD      BAJ-1837      \$39.95



### Sexting: Sex Plus Text Equals Trouble

**Grades 7-12.** Sexting is a combination of sex and text messaging. Junior High and High School students demonstrate the threat of "sexted" sexually explicit or suggestive photographs, messages and videos. Real life scenarios are presented along with the resulting consequences affecting a teenager's personal, social and future life. Follow students through a variety of sexting situations stemming from careless fun to cyberbullying along with their painful effects. 30 minutes. Includes DVD and leader's guide on CD with complete lesson plans and activities.

DVD      BAJ-1836      \$79.95



### Bullying In Schools: Six Methods of Intervention

By Ken Rigby

**For professionals, teachers, and therapists.** One of the biggest challenges for any teacher is to decide what strategies to use to prevent and resolve bullying at school. This training resource for teachers outlines the pros and cons of six different approaches to bullying. It contains clear and practical guidance and shows how to apply each method, depending on the nature of the bullying and the resources available to deal with it. Ken Rigby is an international expert on peer victimization and is published in both academic and professional journals.

#### The six methods of intervention are:

- 1. The Traditional Disciplinary Approach** – Setting out clear behavior standards and using punishment (such as detention, loss of privileges, suspension, etc) to prevent and deter bullies from repeating their behavior.
- 2. Restorative Practice** – Encouraging admission of bullying by the perpetrator to stimulate remorse and help the bully take steps to restore damaged relationships
- 3. Strengthening the Victim** – Helping and coaching students to confront a bully assertively through calm and controlled language and to redress the balance of perceived power.
- 4. Mediation** – Assisting the bully and victim in resolving their differences and helping them find a peaceful win-win solution or compromise.
- 5. The Support Group Method** – Gaining the cooperation of the perpetrators by revealing to them the distress that has been experienced by the victim at a meeting in which students supportive of the victim are also present.
- 6. The Method of Shared Concern** – Empowering the bullies to assist in resolving the problem through the use of individual and group meeting with the participants.

Includes 45-minute DVD and a comprehensive booklet in PDF format on the disc with summary information and useful discussion guidelines.

DVD      BAJ-1847      \$129.95

# ■ violence & abuse prevention ■

## TEEN WORKBOOKS by John J. Liptak, EdD and Ester Leutenberg

*Facilitator Reproducible Self-Assessments, Exercises, & Educational Handouts*



### Teen Resiliency-Building Workbook **NEW!**

Helps participants learn how to build resiliency in times of stress. Contains five separate sections that include: ■ Optimistic Outlook Scale ■ Sense of Control Scale ■ Sense-of-Self Scale ■ Ability to Bounce Back Scale ■ Change Management Scale

Workbook **BAJ-1964** \$49.95

### Teen Safety Workbook **NEW!**

Helps participants learn about choices: ■ Positive Feelings Scale ■ Healthy Choices Scale ■ Social Media Safety Scale ■ Relationship Safety Scale ■ Self-Harm Scale



Workbook **BAJ-1952** \$49.95



### Teen Conflict Management Skills Workbook

Helps teens find better ways to use conflict management skills to develop and maintain happy, healthy casual, personal, intimate and workplace relationships.

Five sections include: ■ Conflict Triggers ■ Conflict Management ■ Anger Control

■ Exchange of Information ■ Alternatives to Conflict

Workbook **BAJ-1890** \$49.95

### Teen Stress Workbook

Helps teens identify the primary reasons they are feeling stress and find better way to manage it. Five sections include: ■ How do I know when I'm stressed ■ My Stressors

■ Eustress vs. Distress ■ Stressed for Success ■ How I Deal with My Stress



Workbook **BAJ-1891** \$49.95



### Teen Aggression & Bullying Workbook

Designed to help teens engage in self-reflection, examine their thoughts and feelings that lead to feelings of aggression, and learn effective techniques for managing these feelings.

This book uses self-assessment and journaling tools. Contains six sections that include:

■ Violence Motivation Scale ■ Are You a Bully? Scale ■ Environmental Aggression Scale ■ Bystander Behavior Scale ■ Are You Being Bullied? Scale ■ Depression and Suicide

Workbook **BAJ-1667** \$49.95



### Teen Anger Workbook

Helps teens engage in self-reflection and examine their thoughts and feelings that lead to anger. Five sections include: ■ Teen Anger Triggers Scale ■ Teen Anger Intensity Scale ■ Teen Anger Expression Scale ■ Teen Anger Consequences ■ Teen Anger Management Scale

Workbook **BAJ-1668** \$49.95

### Teen Friendship

Serves as a guide to assist teens in choosing their friends wisely, thus avoiding potentially risky situations. Contains five sections that include:

■ Characteristics of Friends ■ Friendship Skills ■ Friend Communication Skills ■ Friendship Personality ■ Peer Pressure



Workbook **BAJ-1669** \$49.95



### Teen Choices Workbook

Guides teens to act responsibly, reflect on past decisions, explore consequences, and take responsibility for future decisions. Five sections include:

■ Teen Action Choices ■ Teen Relationship Choices ■ Teen Cultural Differences ■ Teen "not-so-great" Choices ■ Teen Risk-taking Behavior

BONUS Enrichment activities are included at the end of each section.

Workbook **BAJ-1788** \$49.95

### Teen Respect Workbook

Contains five separate sections:

■ Being Respectful of Myself ■ Being Respectful to Others ■ Being Generous ■ Being Kind to the Universe ■ Being a Social Activist



Workbook **BAJ-1789** \$49.95



### Teen Self-Esteem

Designed to help teens engage in self-reflection, and learn effective techniques for building feelings of self-esteem and self-worth. Five sections include:

■ Teen Self-Esteem ■ Teen Self-Worth ■ Teen Self-Awareness ■ Teen Self-Responsibility ■ Teen Assertiveness

Workbook **BAJ-1790** \$49.95

Set of 10 Workbooks **BAJ-1965A** \$459.00



## ■ violence & abuse prevention ■

# PeaceTalks™ Series

**Grade level: 6-12.** PeaceTalks™ is a research-based and award-winning program which incorporates multiple approaches shown to be effective in reducing aggression and violence. Hosted by Michael Pritchard, America's most respected teen counselor, PeaceTalks™ programs include skills training based on a strong theoretical foundation, providing students with practical and easy-to-use techniques to avoid and reduce violence. PeaceTalks™ combines humor with dramatic rap sessions with teenagers. **Leader's Guides available online.**



**DVD SERIES    BAJ-1284A    (SAVE \$120)    \$599.00**

Ten, 30-minute DVDs with leader's guides + CD



**FREE CD OF ACTIVITIES WITH PURCHASE OF SET**

*“Highly recommended.”*  
– Video Librarian



### Preventing Violence

The pressures of guns and gangs and the grave emotional toll of teen violence is discussed. Three basic strategies for avoiding and reducing violence are presented.

**DVD    BAJ-349879    \$69.95**

### Resolving Conflicts

This program shows teens how communication skills can be used to prevent and de-escalate violent situations, along with steps teens can take to calm a situation down.

**DVD    BAJ-349882    \$69.95**

### Managing Your Anger

Discusses the friction inherent in daily life and how to recognize one's anger buttons. Expressing anger appropriately and ways to cope with and release anger in nonhurtful ways are presented.

**DVD    BAJ-349873    \$69.95**

### Dealing With Bullies

This program deals with bullies and gangs, what to do when you feel afraid, protecting yourself in threatening situations, how to help victims and making our schools and neighborhoods safer.

**DVD    BAJ-349834    \$69.95**

### Respecting Yourself and Others

Disrespect for others is a common cause of violence. Kids review how to handle insults and put-downs nonviolently.

**DVD    BAJ-349891    \$69.95**

### Handling Dating Pressure and Harassment

Vital issues discussed in this program include common misunderstandings between the sexes, when flirting crosses the line, sexual harassment, sexual coercion, date rape and learning to say no to abuse.

**DVD    BAJ-349846    \$69.95**

### Bridging Racial Divisions

This important program explores how racial divisions affect everyone. Triggers to violence such as racial slurs and race-related graffiti are examined.

**DVD    BAJ-349822    \$69.95**

### Handling Peer Pressure and Gangs

Teens reflect on what peer pressure is and how it works. Pressure to join gangs, as well as pressure by friends to do something you think is wrong, are discussed.

**DVD    BAJ-349849    \$69.95**

### Drugs, Alcohol and Guns: Triggers to Violence

This critical program allows teens to discover the link between alcohol, drugs and weapons, with violence.

**DVD    BAJ-366130    \$69.95**

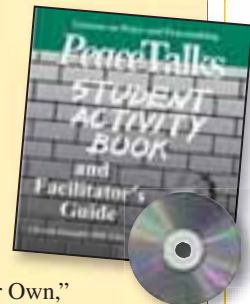
### Stepping Up to Peace

This program discusses how to break the chain of violence by developing concern for others and creating a positive sense of community.

**DVD    BAJ-349894    \$69.95**

### PeaceTalks™ Activities CD

This CD is packed with downloadable activities that correspond to each of the 10 programs in the PeaceTalks™ series. Each section includes an “On Your Own,” “Group Activities” and “Service Projects” section filled with fun and compelling activities that reinforce key concepts from PeaceTalks™.



**CD    BAJ-1272    \$21.95**

## ■ violence & abuse prevention ■



### Sexual Abuse—It's Not Your Fault

**Grades 2-5.** Elementary aged students present real-life scenarios of sexual abuse and the resulting emotional impact. Follow the children from the beginning to end to identify what sexual harassment is, how to handle this serious issue and establish available age-appropriate solutions.

- 12-minute video program plus a digital workbook with activities, program summaries, discussion questions and further resources

- Content written and reviewed by a team of professionals, including counselors, psychologists and educators
- Includes Full Public Performance Rights

DVD **BAJ-1885** \$79.95



### The Silent Victims Speak Series Domestic Violence Series

Domestic violence not only affects its victims, but their children and the community at large. This 3-part series incorporates experiences shared by adults who grew up in violent homes with follow-up from a panel of experts including therapists, social workers, and police officers. Insightful discussions examine the behaviors of abusers and victims while offering coping strategies. All programs include a Leader's Guide, available online. 20-26 minutes each.

#### **Titles include:**

**Growing Up With Domestic Violence**  
**Impact of Domestic Violence on Children**  
**Coping With Domestic Violence**

3-Part DVD Series **BAJ-22404** \$149.95



### Ten Signs of Relationship Abuse

Combining powerful interviews of battered and verbally abused teens with expert commentary, video delivers key facts about dating

abuse. Emotional abuse includes isolation from friends, family, and outside activities; using insulting names or degrading terms; displaying jealousy and possessiveness; controlling a partner's clothing choices and behavior; using excessive cell phone use to monitor behavior; and threatening self-harm to control behavior. Sexual and physical abuse includes extreme roughhousing; pushing, grabbing, restraining, and other violent behaviors that don't leave marks or bruises; touching a partner's body in ways that make him/her feel uncomfortable; and making threats as a means of coercing a partner's consent to sexual activity. Teen speakers and dating abuse experts offer helpful advice on how teens can get away from potentially unhealthy, dangerous relationships. Includes Pre- and Post-Tests, 28 Minutes, Close Captioned, Includes: DVD with Teacher's Resource Book and Student Handouts in digital PDF format.

DVD **BAJ-1576** \$139.95

### Lookin' Out 4 U: Three Stories About Abusive Relationships

**Grade level: 7-12.** Caught in abusive relationships, three young women experience accusations, put-downs, domination and disrespect. This program presents an honest and graphic picture of the emotional side of dating abuse. Online Leader's Guide included. 28-minute DVD.



DVD **BAJ-349870** (SAVE OVER 25%) \$69.95



### Child Abuse: How to See It, How To Stop It

This important program examines the four different types of child abuse, which include physical abuse, sexual abuse, emotional abuse, and child neglect. Educators, parents, counselors, health and juvenile justice professionals will learn how to identify the problem, and ways to stop it before other children can be hurt. Ideal for educational and professional development programs. Online leader's guide included. 25 minutes.

DVD **BAJ-349936** \$69.95



# KELSO'S CHOICE

## CONFLICT MANAGEMENT FOR CHILDREN

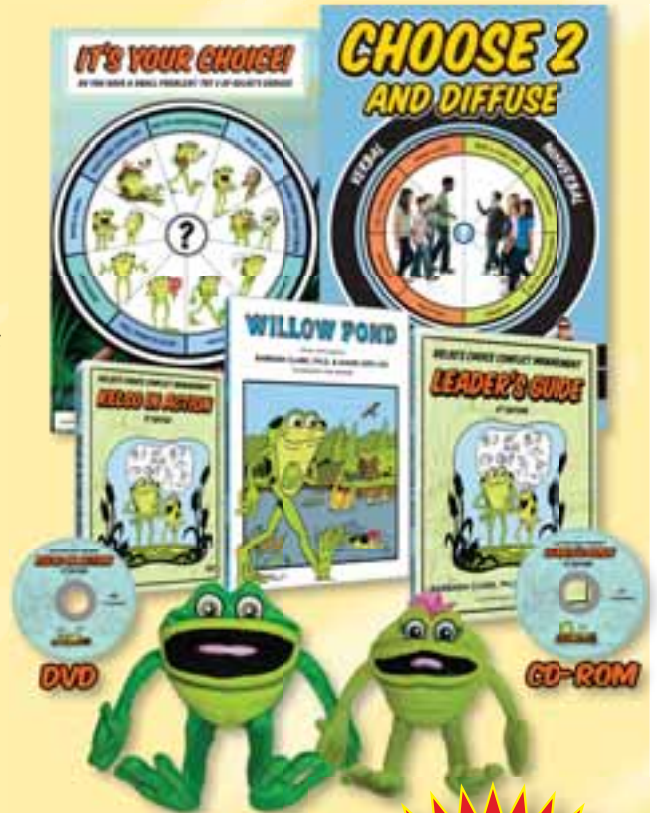
### Kelso's Choice: Conflict Management Kit

4th edition – NEWLY UPDATED!

**Grade level: K-5.** This conflict-management curriculum is based on the premise that every child is capable of becoming a peacemaker. Designed around Kelso the Frog, an appealing hand puppet, this program offers nine options students can choose from to resolve conflicts. Helps students differentiate between problems they can handle on their own and those requiring adult intervention. Empower them with skills to make and become accountable for their own choices. The curriculum can be implemented school-wide, in a classroom, in a small group setting or for individual counseling.

#### Conflict Management Kit Includes:

- Kelso in Action DVD – 4th edition  
See Kelso's choices in action! Short, true-to-life vignettes help students see how kids just like them use Kelso's Choices to solve everyday problems. 20 minutes
- Leader's Guide with printable material
- Paper puppet cut-outs
- Willow Pond Storybook
- Kelso puppet
- Lily puppet
- Poster sets – Five posters for each grade level  
Grades K-3 (It's Your Choice);  
Grades 4-5 (Choose 2 and Diffuse)



**Kelso is now updated with new material and additional titles!**

Complete Conflict Management Kit	BAJ-1840	\$399.95
Kelso in Action - 4th edition DVD only	BAJ-1841	\$89.95
Grades K-3 Poster Set (10 of It's Your Choice)	BAJ-1016371	\$79.95
Grades 4-5 Poster Set (10 of Choose 2 and Diffuse)	BAJ-1848	\$79.95

### The Kelso Booster Curriculum Kit

This Booster Kit provides additional lesson plans, activities, and games that complement the Conflict Management program.

#### Booster Kit Includes:

- Putting Kelso into Play DVD with additional scenarios. 20 minutes
- "The Choice is Right" Card Game (2 age-specific decks) for students to play in or outside the classroom
- New Teacher's Guide and Lesson Plans

The Kelso Booster Kit	BAJ-1842	\$149.95
Putting Kelso into Play DVD only	BAJ-1843	\$89.95



## ■ violence & abuse prevention ■

### Real Life Teens Emotional Abuse

**Grades 8-12.** This program talks directly to teens by having real teens tell their own stories to show that their problems are shared by others. It is designed to provoke thought and conversation on:

- Types of emotional abuse
- What to do if you are being abused
- Why does it happen
- Can it lead to other dangerous behaviors
- Where to get help



20 minutes. **Leader's guides available online.**

DVD	BAJ-1527	\$64.95
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### The Teen Relationship Workbook + CD

**Grade level: 7-12.** Helps teens: identify the healthy and unhealthy characteristics of relationships; understand the dynamics of emotional, physical and sexual abuse; become empowered to make positive, healthy decisions. Spiral-bound, 156 pages.

Book with CD	BAJ-71401	\$49.95
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### Teen Relationships Cards

**Grade level: 7-12.** Includes 72 cards with open-ended questions corresponding to an activity in every page of *The Teen Relationship Workbook*.

CARDS	BAJ-349657	\$17.95
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### Teen Relationship Set

Book + Cards	BAJ-71400	\$59.95
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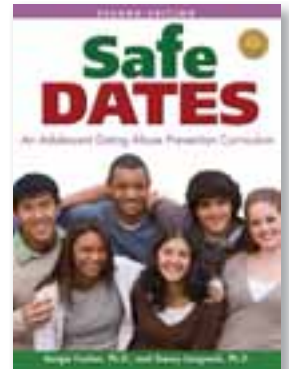
156-page spiral-bound workbook with CD and 72 cards

**FREE  
Shipping  
and Handling on  
orders of \$25 or more  
when you ORDER ONLINE  
using code WBFA**

On standard, ground delivery in the continental U.S. only. Offer expires 8/31/13 and can't be combined with any other promotion.



### Safe Dates An Adolescent Dating Abuse Prevention Curriculum Updated 2nd Edition



**Grades 6-12.** This research-based curriculum, in a binder format, helps teens recognize the difference between caring, supportive relationships and controlling, manipulative, or abusive relationships.

Safe Dates:

- Can be used with both male and female teens
- Is relevant for teens who have not started dating, as well as those who have experience
- Can be used in a variety of school and community settings
- Is effective when used with alcohol or other drug prevention programs, as dating abuse is often linked to substance abuse
- Features case studies, activities, a dramatic play on dating abuse, and reproducible handouts.

Safe Dates is comprised of 5 components:

1. Nine-session curriculum
2. A play about dating abuse
3. A poster contest
4. Parent materials
5. A Teacher Training Outline

Curriculum	BAJ-1467	\$225.00
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# ■ substance abuse prevention ■



## Face the Facts: 19-Part Drug Prevention Series

Now you can have a complete, low-cost library covering the most-used, most-abused drugs today. It's an indispensable resource for any prevention program. Order the pamphlets individually or in sets. Special bulk prices save you money!

- New, quick-read, fact-filled pamphlets expertly written to appeal to today's youth
- Age-appropriate materials suitable for middle school and teenage students
- Includes references to helpful websites and treatment resources
- Handy, tri-fold format for fast-reference

### Titles (sold in packs of 25 of same title)

- |   |   |
|---|---|
| BAJ-1931 ■ Dragonfly                    | BAJ-32108 ■ Club Drugs                  |
| BAJ-1756 ■ Salt                         | BAJ-32109 ■ Methamphetamines            |
| BAJ-1757 ■ Spice                        | BAJ-32110 ■ Heroin                      |
| BAJ-32101 ■ Alcohol                     | BAJ-32111 ■ Painkillers and Depressants |
| BAJ-32102 ■ Tobacco                     | BAJ-32112 ■ LSD                         |
| BAJ-32103 ■ Marijuana                   | BAJ-32113 ■ Inhalants                   |
| BAJ-32104 ■ MDMA/Ecstasy                | BAJ-32114 ■ Cocaine                     |
| BAJ-32105 ■ GHB, Rohypnol, and Ketamine | BAJ-32116 ■ Cheese                      |
| BAJ-32106 ■ OxyContin                   | BAJ-32099 ■ Over-The-Counter Drugs      |
| BAJ-32107 ■ Steroids                    |   |

### Individual Titles Pack Pricing (25 per pack)

1-24 Packs	25-49 Packs	50-99 Packs	100+ Packs
\$12.95 per pack	\$11.95 per pack	\$10.95 per pack	\$10.50 per pack

### BAJ-1932A ■ Face the Facts: Drug Prevention Set

Each set includes 1 pack (25 pamphlets) each of 19 titles (475 pamphlets).

1-9 Sets	10-19 Sets	20+ Sets
\$179 per set	\$169 per set	\$159 per set

### BAJ-1933A ■ Face the Facts: Drug Prevention Take-One Center

Includes 1 pack (25 pamphlets) each of 19 titles (475 pamphlets) and one 12-pocket acrylic rack.

1-9 Centers	10-19 Centers	20+ Centers
\$279 per center	\$269 per center	\$259 per center



## ■ substance abuse prevention ■



### We Are The Future Let's Make it Drug Free!

**Grades 2-5.** This educational activity book teaches important lessons about saying “NO” to drugs and peer pressure, the difference between illegal drugs and medicines, and all about healthy,

drug-free living. 16 pages. 25 activity books per pack.

**Book** **BAJ-380041** **\$12.95**

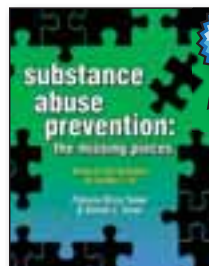
### Top Ten Myths About Alcohol and Other Drugs

**AWARDS:** Silver Telly Award, Highly Recommended by Educational Media Reviews Online

**Grades: 7-College.** This program, with its clever use of satire, graphics and mock pop quizzes, captivates student attention as well as educates. The following myths are exposed and exploded: Everybody’s doing it; Beer isn’t as bad as hard liquor; I can get high and still be in control; Marijuana isn’t harmful or addictive; Prescription drugs can’t hurt me because they’re legal; Drugs and alcohol do not damage the brain; and Steroids do not damage the body. Each myth is rebutted with cold, hard facts, challenging students to take full responsibility for their personal health and safety. 20 minutes, CC. Teacher’s guide and student handouts in digital format.

**DVD** **BAJ-32125** **\$139.95**

**Spanish DVD** **BAJ-32126** **\$139.95**



### Substance Abuse Prevention: The Missing Pieces

**Grades 7-12.** Fifty-one, reproducible, ready-to-use classroom activities and lesson plans cover the topics of: decision-making, alcohol, drugs, and tobacco. Each lesson includes the National Health Standards covered, behavioral objectives, needed materials, complete instructions

and suggestions for discussions. They also meet the National Family & Consumer Science Education Standards. 112 pages, softcover.

**AWARDS: National Health Information Merit Award**

**Book** **BAJ-32006** **\$32.95**

### Let's Clear the Air

**Grades 6-12.** This straight-talking DVD forces teens to take an honest look at the destructive ramifications of smoking. Addiction, self-worth, health effects, the dangers of second-hand smoke, peer pressure, cigarette advertising, and tips on successfully quitting are all part of this comprehensive and compelling program. 25 minutes, online leader’s guide.



**DVD** **BAJ-349942** **\$69.95**



### 101 Ready-to-Use Drug Prevention Activities Book

**Grades 2-6.** This invaluable classroom resource book contains 101 educational and fun prevention activities. Reproducible student activity sheets are provided, and each activity is correlated to the National Health Education Standards for developing health-literate students. 120 pages.

**Workbook with CD** **BAJ-22306** **\$39.95**

### Myths of Marijuana Debunked

**Grade level: 6-12.** School is a place where myths about marijuana abound. Many teens fervently believe that this drug isn’t addictive, doesn’t harm the brain, doesn’t impair driving, and can’t harm their future. Using the latest facts, science, and statistics, this program debunks these myths and proves marijuana use to be a deadly danger.



**DVD** **BAJ-1017774** **\$139.95**

Closed-caption DVD, teacher’s guide and student handouts in digital format



### Legal but Deadly: Abusing Prescription Drugs

**Grades: 7-College.** Prescription drugs like OxyContin, Ritalin, Xanax, Vicodin and codeine-based cough syrup are making headlines around the nation as

teens continue to abuse these “legal” drugs. This timely program highlights personal stories of teens that became addicted to prescription drugs and the resulting consequences. It debunks the common belief that because these drugs are “prescription” they are safe. The program makes clear that any misuse of a legal drug is not only illegal but, can also be fatal.



**AWARDS:** Columbus International Film & Video Festival

**DVD** **BAJ-32129** **\$139.95**

**Spanish DVD** **BAJ-32130** **\$139.95**

19-minutes, CC, Research-based, teacher’s guide and student handouts in digital format

### Ted's Story

#### A Powerful, True Account of the Devastating Results of Drinking & Driving

In the early morning hours of May 31, 1998 – after a night of heavy drinking, 21 year old Ted Gross was traveling northbound toward a major intersection. At that exact point in time, 21 year old Melissa Hoewing, who had not been drinking, was traveling eastbound toward that same intersection. This DVD is the story of what happened that morning and the months and years that followed. It is a must-see program for all teens. It will save lives!



**DVD** **BAJ-1111** **\$69.95**

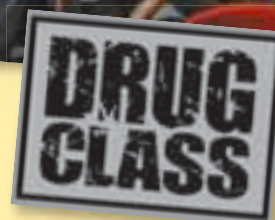


## ■ substance abuse prevention ■

# Drug Class 1, 2, and 3

## 13 Episodes Each—39 Total

This series follows a group of kids struggling with varying levels of drug and alcohol consumption. Their stories are interwoven with Rand Teed's drug classes, his counseling sessions, interviews, their everyday lives and their personal diary cams. He challenges the students with the question: **"Is your life better or worse from using drugs?"** While some clean up their act using his method, not everyone is so lucky. Find out what happens to each of the kids in this ongoing series. Programs are 23 minutes each. Leader's Guides available online.



*As seen on TV*

### Drug Class

Welcome to Drug Class ■ BAJ-22441  
 Just Say Know ■ BAJ-22442  
 Kristie's Story ■ BAJ-22443  
 What You Don't Know about Marijuana ■ BAJ-22444  
 Kirsten's Story ■ BAJ-22445  
 Denial ■ BAJ-22446  
 Travis' Story ■ BAJ-22447  
 Normal? Brain Chemistry ■ BAJ-22448  
 Cyara's Story ■ BAJ-22449  
 The Four Horsemen of the Drug Addiction Apocalypse ■ BAJ-22450  
 Recovery / Relapse ■ BAJ-22451  
 Let's Make it to Graduation ■ BAJ-22452  
 Where do We Go from Here? ■ BAJ-22453  
 \$59.95 per program

**Drug Class Set (13 DVDs)**  
 BAJ-22440 (SAVE \$179) \$599.95

### Drug Class 2

Welcome Back To Drug Class ■ BAJ-1257  
 Emotional Growth ■ BAJ-1258  
 Nolan ■ BAJ-1259  
 Addiction is a Family Disease ■ BAJ-1260  
 Carly and Zoë ■ BAJ-1261  
 Impairment Part 1 ■ BAJ-1262  
 Curtis ■ BAJ-1263  
 Chelsie ■ BAJ-1264  
 Impairment Part 2 ■ BAJ-1265  
 Post Acute Withdrawal Syndrome ■ BAJ-1266  
 Spirituality ■ BAJ-1267  
 Lauren ■ BAJ-1268  
 Looking Back ■ BAJ-1269  
 \$59.95 per program

**Drug Class 2 Set (13 DVDs)**  
 BAJ-1270A (SAVE \$179) \$599.95

### Drug Class 3

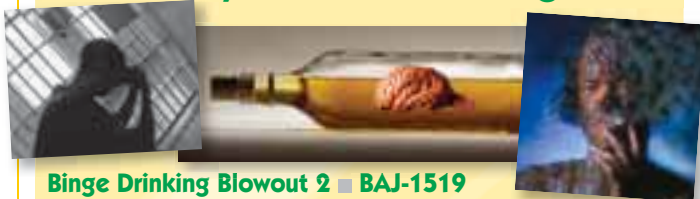
Welcome Back ■ BAJ-1849  
 How Do I Get Help? ■ BAJ-1850  
 Celebrate Sobriety ■ BAJ-1851  
 Making Amends ■ BAJ-1852  
 Brain Chemistry ■ BAJ-1853  
 Finding Independence ■ BAJ-1854  
 Binge Drinking ■ BAJ-1855  
 Megan's Seminar ■ BAJ-1856  
 Is Treatment Right For You? ■ BAJ-1857  
 Staying Healthy ■ BAJ-1858  
 What is Codependency ■ BAJ-1859  
 The Dark Side of Drugs ■ BAJ-1860  
 The Reunion ■ BAJ-1861  
 \$59.95 per program

**Drug Class 3 Set (13 DVDs)**  
 BAJ-1862A (SAVE \$179) \$599.95

**Complete Drug Class Set (All 39 programs) BAJ-1863A (SAVE OVER 40%) \$1350.00**

## ■ substance abuse prevention ■

### Most-Used, Most-Abused Drug Series



#### Binge Drinking Blowout 2 ■ BAJ-1519

In high school news travels fast and bad news moves at lightning speed. A cell phone text conversation informs us that Justin is dead after “passing out” playing “Hot Shots”, a drinking game. Students share experiences of blackouts, violence, date rape encounters, and alcohol poisoning emergencies, while friends and families of victims tell students about the heavy price they paid. *Binge Drinking Blowout* teaches that mixing drugs with alcohol is lethal and that “partying” has serious consequences not to be ignored. 21 minutes.

#### Smoking the Toxic Truth 2 ■ BAJ-1520

Jill texts Zoey with the news that she has broken up with her boyfriend, Brady, because of his smoking. Throughout the show, Jill and Zoey continue chatting online about the negatives of smoking and how it divides teens socially. They meet Terry Jones, a larynx cancer patient struggling with the results of his choice to smoke. Terry’s son laments that his Dad is different now that he has cancer, brought on himself by smoking. In a positive conclusion, it features teens warning peers about tobacco toxicity and addiction. 24 minutes.

#### This is Your Brain on Alcohol 2 ■ BAJ-1521

Popular high school students present groundbreaking information about the effects of alcohol on developing brains for middle school students. New studies show that the brain builds its basic capacities for the future during adolescent years. Alcohol use during this time has a major negative impact because it disrupts the growing brain’s plasticity. The message in this peer education video is clear: Alcohol use is neither healthy nor cool. 17 minutes.

#### Tobacco Horror Picture Show 2 ■ BAJ-1522

A text message chat between brothers kicks off *Tobacco Horror Picture Show*, a hit video combining humor with horror in a memorable format to drive home the message that nicotine hooks you, while tar in tobacco kills you. Featured is Debi Austin, a throat cancer victim who smokes through the stoma opening in her neck where her larynx used to be. Dramatic presentations by “vampires” and other horror genre characters are balanced with interviews from recovering teen smokers and dippers who offer sage advice to fellow students: “Don’t start!” 25 minutes.

#### Marijuana the Gateway Drug 2 ■ BAJ-1523

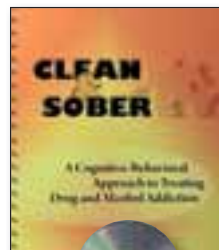
A typical debate between students about marijuana use, leads this prevention video. It presents students who have learned the hard way about marijuana passing on their knowledge that it starts a lifestyle of drug use. Their first joint can lead students to hard drugs, prison, or even death. Former teen users beg students not to take that step. 22 minutes.

\$79.95 each

Leader’s guides available online

Complete 5 DVD Set BAJ-1524A (SAVE \$40.00) \$359.95

### Clean & Sober - A Cognitive-Behavioral Approach to Treating Drug and Alcohol Addiction



- A comprehensive therapy guide for group or individual drug/alcohol treatment with reproducible forms
- Perfect for community-based treatment as well as rehabs or prison-based programs
- Targets triggers and relapse prevention planning, plus anti-social aspects of drug/alcohol use
- Meets growing need for evidence-based programs highlighted by recent YT article
- No-frills coursework, providing drug workers abundance of material to challenge drug/alcohol-taking lifestyles

This book provides a rich source of material for drug/alcohol workers and counselors to start conversations with groups or individuals that will lead to exciting changes in thinking, attitudes, and beliefs about lifestyles and behaviors. Based on cognitive-behavioral therapy techniques, counselors will be able to ensure their work with clients meets growing calls for evidence-based practices. In particular, this book helps explore anti-social aspects of clients’ drug/alcohol use, which will be of use for all clients, but particularly those with criminal justice aspects to their cases. Experience with these modules has shown that clients tremendously enjoy discussing the material in relation to their own lives, whether arguing with the points made, agreeing with them, or having questions about them. Over time, real change starts to take shape in clients’ thinking, attitudes, and beliefs about substance abuse, their own behavior, and how they want to live their lives. Book has reproducible forms and includes a CD. Soft Cover, spiral-bound, 150 pages.

Book with CD BAJ-1051 \$49.95



### Substance Abuse Prevention S.M.A.R.T. Box

**Grade level: 7-12.** This outstanding blend of multimedia materials is designed to support substance awareness and addiction prevention programs. The hard facts about drugs, alcohol and tobacco, ranging from

the signs and risks of using these dangerous substances to fighting addiction to them, are authoritatively presented. Correlated to the American School Health Association standards.

The *Substance Abuse Prevention S.M.A.R.T. Box* includes:

- 7 Student Programs (DVD)
- 3 Interactive CD-ROMs
- 6 Full-Color Laminated Posters
- 1 Teacher’s Guide with standards, lesson plans, assessment answer keys and discussion questions
- 1 Teacher’s Resource Pak with reproducible activities, reference materials and assessment tools

S.M.A.R.T. Box - Substance Abuse BAJ-388246 \$649.95



■ life skills / smart choices ■



**LifeSteps™ Series**  
with Michael Pritchard

**Grade level 6-12.** This lively and powerful research-based series, developed by America's most respected teen counselor, Michael Pritchard, combines uplifting comedy, moving dramatizations and insightful problem-solving sessions to help students develop the character and social-emotional skills to become responsible, knowledgeable, caring and successful. These 12 engaging programs help prevent alcohol and drug use, violence and other at-risk behaviors, promote problem-solving skills and empathy and encourage teens to make healthy choices. **Leader's Guides available online.**

**The ABCs of Emotional Intelligence**

This vital program outlines the key elements of emotional intelligence — assets, balance and character — as students discover they have the power to bounce back, balance emotional and academic demands, and make positive choices.

DVD	BAJ-349813	\$74.95
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**Knowing Who You Are**

Self-knowledge, the most fundamental life skill, is promoted as teens learn how to reflect on their own behavior, learn from experience and develop the integrity and moral character to resist peer pressure.

DVD	BAJ-349867	\$74.95
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**Taking Charge**

This critical program builds the emotional skills of responsibility as students integrate the fundamentals of self-control: taking charge of their emotions, coping with stress, avoiding impulsive behavior, developing self-discipline and managing anger.

DVD	BAJ-349900	\$74.95
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**12-Part DVD Series**

LifeSteps Set	BAJ-382446	(SAVE \$100)	\$799.95
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Twelve 30-minute DVDs

**Bouncing Back**

In this indispensable program, students learn the essentials of resiliency — how to identify internal strengths and external support, build perseverance, and maintain a positive sense of self-worth and optimism. The complex issues of depression and suicidal thoughts are also explored.

DVD	BAJ-349816	\$74.95
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**Empathy, Caring, and Compassion**

Students explore the critical skills that make up empathy, the importance of compassion, and the moral imperative to help others in need — particularly the victims of bullying.

DVD	BAJ-349840	\$74.95
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**Creative Problem Solving**

This important program presents the LifeSteps Eight Point Problem-Solving Program, which teaches teens how to identify problems, deal with them forthrightly, brainstorm creative options and choose positive solutions.

DVD	BAJ-349828	\$74.95
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**Getting Along with Others**

Teens discover positive ways to assert themselves, express complaints, handle misunderstandings and block rumors as they apply the key social skills of mediation, negotiation, active listening and "I" messages.

DVD	BAJ-349843	\$74.95
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**Building Character**

Teens develop the elements of good character as they learn to navigate the dilemmas of adolescence: what to do when friends are making bad choices about drugs, stealing, lying to parents, and drinking and driving. Moving portraits of courage and willpower are highlighted.

DVD	BAJ-349819	\$74.95
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**Respect**

Respect is the fundamental value of democracy in a diverse society. Barriers to respect, such as prejudice and bigotry, are explored as students learn that empathy and respect are the basis of all healthy relationships.

DVD	BAJ-349888	\$74.95
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**Responsibility**

Teens master the first rule of responsibility: to do no harm to themselves or others. Dependability and trustworthiness are championed as students learn to ask themselves the guiding question: What is the most important thing I need to be doing right now?

DVD	BAJ-349885	\$74.95
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**Developing Healthy Relationships**

Teens learn to build their own personal support system, recognize true friends and develop positive refusal skills. Also advances the all-important ability to negotiate with parents.

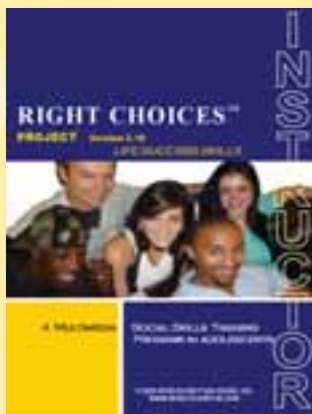
DVD	BAJ-349837	\$74.95
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**Doing Your Best**

This inspirational program instills the essential skills of success: motivation, commitment, goal setting, persistence, and the power of self-confidence and optimism. An appreciation of excellence is stressed.

DVD	BAJ-349831	\$74.95
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## ■ life skills / smart choices ■



### RIGHT CHOICES Life success skills



**Proven-Effective, Evidence-Based, 2-Time DOE Award Winning Program**  
**Social Skills Training Classes/Curriculum on Conflict Resolution, Anti-Bullying and Life Success Skills**

- Ages 10-18
- Proven to decrease referrals for conflicts that escalated into aggression by 50%
- Successfully implemented in over 4000 schools across the nation
- Anti-bullying component is embedded in the curriculum

Right Choices is the only video-driven **Social Skills Training** program featuring plug and play DVD Lessons with 150 new activities designed for adolescents. This Department of Education, award-winning, social skills training curriculum and behavior-management program includes 34 DVD driven program lessons on: problem solving, listening, apologizing, negotiating, responding to teasing, assertiveness training, using self-control, keeping out of fights, saying no, dealing with peer pressure, and much, much more.

DVD lessons teach, role play, and discuss the skills, while providing life-changing insights. Just follow up with included posters, 132 scripted role plays where students create and perform correct behaviors for true transfer of training, reinforcement ticket program, quizzes, pre/post evaluations, and over 100 process activities in the ten most-essential skills areas.



Right Choices	BAJ-1304	\$795.95
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## TOUGH CHOICES

### Beyond Anger Management

**Heal Self-esteem ■ Build Character ■ Manage Emotions**

**Teach Personal Power ■ Research-based**

- 4 Broadcast-quality programs featuring celebrities
- 150 Ready-to-use Emotional Management Activities
- 200 page Facilitator's Manual with blackline masters
- 6 Relaxation & Affirmation CD Tracks
- Self-assessments, Pre/Post Evaluations, Certificates
- Durable carrying case
- Recommended for ages 10 - Adult

Tough Choices is an empowering Life Skills Program that heals the root cause of poor life choices – distorted self-esteem. It is designed to delete the negative thoughts and program the positive, using powerful techniques to rewrite private dialogue and learn new problem-solving, conflict resolution, and anger management skills. Focuses on self-esteem, respect, cooperation, responsibility, self-control, victim awareness, goal setting, and social skills. DVDs are 30 minutes each.



*"Tough Choices has really helped our counselors reach teenagers who were not reachable in other ways."*

*–Suzanne Guyette, Development Director,  
Florida Keys Schools*

*"Tough Choices is an excellent life skills program for young people. Teens and adults alike can relate to the series. The materials are essential for a complete skills program."*

*–Dr. Kathy Seifert, Eastern Shore  
Psychological Services*

Tough Choices	BAJ-36050	\$495.00
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■ life skills / smart choices ■



**NEW!**

**Activities for Building Character and Social-Emotional Learning**

These four, grade sensitive, activity books:

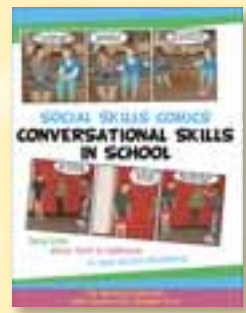
- Build attitudes of respect and caring
- Reduce problem behaviors
- Empower students to solve problems
- Educate the whole child socially, emotionally and academically
- Focus on emotions, empathy, relationships, bullying, prevention, conflict resolution, teamwork, and decision-making

Each flexible, user-friendly guide offers 100+ ready-to-use activities that integrate into the daily curriculum in all subject areas. They are great for building in social-emotional learning (SEL) throughout the day. Includes CD with activities. 106-208 pages.

PreK-K	BAJ-1942	\$29.99
Grades 1-2	BAJ-1943	\$29.99
Grades 3-5	BAJ-1944	\$29.99
Grades 6-8	BAJ-1945	\$29.99
<b>Set of all 4 books</b>	<b>BAJ-1946A</b>	<b>\$118.95</b>

**Social Skills Comics – Conversational Skills in School**

*Ages 7-12.* These 25 “comics” are designed to show children the expected and unexpected ways to behave in a variety of typical school social situations. Detailed photos prompt children to take a closer look at dialog, body language and non-verbal cues in both scenarios. Topics include: reading body language, using humor in conversation, staying on topic, accepting compliments, asking a question, ending a conversation, and many more. The book comes with a CD to print out individual pages of the book.



Workbook	BAJ-1903	\$29.95
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**Social Skills Comics – Handling Anxiety in School**



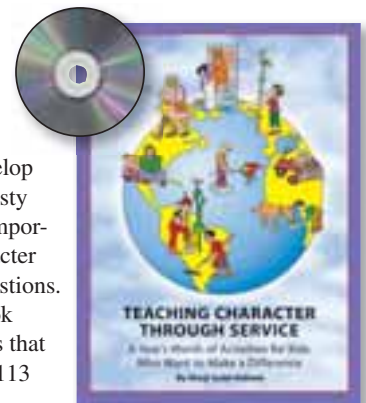
*Ages 7-12.* Anxiety is a problem often associated with poor social skills. Kids may be afraid of speaking up in class, taking tests, or interacting with others in the classroom or playground. Characters in the comic strips are shown dealing with anxiety in a “Wrong Way” and then in a

more appropriate way. Detailed photos prompt children to take a closer look at dialog, body language and non-verbal cues in both scenarios. Children will learn that interacting in certain ways may help them feel less anxious in social situations. The book comes with a CD to print out individual pages of the book.

Workbook	BAJ-1904	\$29.95
<b>SET OF 2 WORKBOOKS</b>	<b>BAJ-1905A</b>	<b>\$54.95</b>

**Teaching Character Through Service**

*Grade level: 4-8.* In the act of giving to others, students develop the qualities of empathy, honesty and perseverance. Build the important traits found in good character with these great service suggestions. This reproducible activity book offers 52 service opportunities that allow kids to build character. 113 pages.



Book with CD	BAJ-350812	\$39.95
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## Real Life Teens Series

**Grades 8-12.** These programs talk directly to teens by real teens telling their own stories on a variety of important and current issues. They are designed to provoke thought and conversation on difficult-to-discuss issues and show them that their problems and issues are shared by others. 20 minutes each. **Leader's guides available online.**



### **Sexual Responsibility ■ BAJ-22423**

Topics covered: STDs, HIV, unprotected sex, consequences of multiple partners, emotional and financial effects of teen pregnancy.

### **Deep Depression and Suicide ■ BAJ-22424**

Topics covered: What is deep depression, how is it recognized, attempted suicide, substance abuse, warning signs, coping with problems, where to turn for help.

### **Cyber-Bullying ■ BAJ-22425**

Topics covered: Why do teens cyber-bully, what can be done about it, how it can be stopped, forum and chat rooms, consequences, website bullying, where to turn for help, internet do's and don'ts.

### **Obesity and Health ■ BAJ-22426**

Topics covered: Why teens become overweight, how to avoid becoming obese, health issues, how depression and anxiety relate to the problem, outside influences, changing attitudes about body image, how it affects self-esteem, where to turn for help.

### **Drug Abuse Beyond Marijuana & Alcohol ■ BAJ-22427**

Topics covered: Abusing prescription medication, how dangerous drugs affect the user, GHB and Rohypnol, Ecstasy or MDMA, Methamphetamines, Inhalant abuse, Steroids, dangerous drug impurities.

### **Self-Esteem ■ BAJ-1525**

Some topics covered: What is self-esteem? Why do teens think they change from confident children to confused, unmotivated adolescents? How society makes us feel less worthy, things to do to help build self-confidence.

### **Teen Rebellion ■ BAJ-1526**

Topics covered: Healthy vs. unhealthy rebellion, anger issues, parents' role, respect & permission, dealing with disappointment.

### **Emotional Abuse ■ BAJ-1527**

Topics covered: Types of emotional abuse; what to do if you are being abused, why does it happen, can it lead to other dangerous behaviors, where to get help.

### **Dangers of Social Media ■ BAJ-1844**

Subjects covered: What are the benefits and dangers of Social Networking? What should you not post on your site? Felony charges associated with sexting.

### **Party Drugs ■ BAJ-1845**

Subjects covered: What is Ecstasy and other club drugs? Why are prescription pills just as dangerous as illegal drugs? Where are prescription drug users sharing "recipes" for getting high?

**Individual titles: \$64.95**

<b>10 DVD Set</b>	<b>BAJ-1846A</b>	<b>\$579.00</b>
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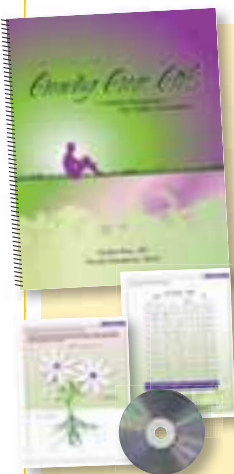
## **Growing Great Girls A Gender Responsive Life Skills Curriculum**

Growing Great Girls, A Life Skills Curriculum for Girls, creatively blends research-based content with interactive exercises and meaningful worksheets. The curriculum is designed to meet the unique needs of girls, guided by gender identity. Participation in this will create rich exchanges between girls that will result in the acquisition of life skills, self-expression, and attitudinal change.

The 30-Window Box Life Skills Curriculum focuses on decision-making skills, social resiliency, critical thinking skills, emotional knowledge, self-discovery and practical skills across six developmental domains. These domains include physical, sexual, emotional, relational, intellectual, and spiritual.

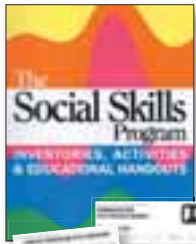
The Window Boxes are uniformly structured with a Quote of the Day, Objectives, Materials Needed, Jump Start Activity, Core Activity, Demonstration of Knowledge, Closing Activity, and Extension Activity. Additionally, they are designed for meaningful exchanges with small groups of girls, and include music and interactive movement. A garden metaphor is threaded throughout the Window Boxes along with the core values of Protect, Respect, & Connect. The three sections of the curriculum include: Cultivating the Earth, Planting the Seeds, Nurturing the Harvest. 8.5" x 11" spiral-bound. Includes CD with activities.

<b>Curriculum</b>	<b>BAJ-1318</b>	<b>\$49.95</b>
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## ■ life skills / smart choices ■



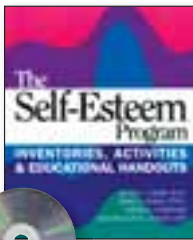
### The Social Skills Program

**Grade level: 5-12.** Divided into five sections, this book focuses on such social skills as effective communication, conflict resolution styles, interpersonal styles, social risk-taking and social support. Choose one of the five modules or present all five depending on the individual, group or program needs. Each module contains: a self-assessment on the corresponding social skills topic, personal insights section, outlined group experience, pre- and post-test activity, scoring directions and 25 educational handouts that can be turned into overheads/transparencies on your photocopier. Spiral-bound, 128 pages. Includes CD with downloadable activities.

Book with CD      **BAJ-72161**      **\$49.95**

### The Self-Esteem Program

**Grade level: 5-12.** This book focuses on such essential topics as body-image, effective decision-making, personal responsibility and values, and self-esteem. Each section has a self-assessment and pre- and post-tests with scoring directions. Spiral-bound, 108 pages.



Book with CD      **BAJ-71230**      **\$49.95**



### The Wisdom of Girls: Teens, Sex, and Truth

**An important program for teen girls and boys**

**Grades 7-12, Adults.** This unique, evidenced-based, documentary-style video with real teens, whose sexual experience spans from virginity to teen motherhood, gives the audience a very personal view of the complexities of sex in

the lives of teen girls and an impassioned plea to wait until they, as individuals, are ready to have sex.

The video deals with the many reasons why girls choose to have sex when they are not ready to, the emotional and physical consequences of that choice, why girls are not practicing safe sex and how to protect their bodies, minds and hearts. The girls in the video explore how to decide when the "right" time is to have sex and who the "right" person is to share that experience with.

Preparation is the key. Each section of this video provides a time of reflection through open discussion or written exercise with the goal of self-exploration and concrete steps to act upon.

This DVD is equally relevant and designed for boys. Boys will watch this and be stunned to learn what girls think about with regard to sex. They will have a new appreciation for how their requests and behaviors affect girls emotionally and physically. 36 minutes, on-line leader's guide.

DVD      **BAJ-1113**      **\$69.95**

### Smart Teen Minute Cards

Our Smart Teen Minute Cards give teens critical information which can be read in just minutes. They sort out fact from fiction, and give teens practical and easy-to-understand advice. Full color, 3 5/8" by 8 1/2".

**Titles include (sold in packs of 50 cards of same title):**

- BAJ-32151 ■ What You Need to Know... About Drugs and Alcohol
- BAJ-32152 ■ What You Need to Know... About Smoking
- BAJ-32153 ■ What You Need to Know... About Internet Safety
- BAJ-32154 ■ What You Need to Know... Cliques and Peer Pressure
- BAJ-32155 ■ What You Need to Know... About Sex and Sexuality
- BAJ-32156 ■ What You Need to Know... About Eating Disorders
- BAJ-32157 ■ What You Need to Know... About Managing Anger & Conflict
- BAJ-32158 ■ What You Need to Know... About Worries and Fears
- BAJ-32159 ■ What You Need to Know... About Depression
- BAJ-32160 ■ What You Need to Know... About Too Much Stress
- BAJ-32161 ■ What You Need to Know... When Someone You Love Dies
- BAJ-32162 ■ What You Need to Know... To Cope with Family Problems

**Quantity Discount Pack Pricing:**

1-24 Packs	25-49 Packs	50-99 Packs	100+ Packs
\$19.95 per pack	\$18.95 per pack	\$17.95 per pack	\$16.95 per pack



### BAJ-32150 ■ Take-One Center

Includes 12 packs (50 cards each; 600 cards in all) plus 12 pocket display rack.

**Center Pricing:**

1-9 centers	10-19 centers	20+ centers
\$299.99 ea.	\$289.99 ea.	\$279.99 ea.

## ■ life skills / smart choices ■



### Drop-Out Prevention Series

**Grade level: 7-12.** Based on real-life recognizable dramatizations this series shows how making good decisions, setting goals, establishing healthy relationships, and using available school and community resources to deal with family problems can help teens stay in school and graduate. Emphasizes that dropping out in today's job market will have serious economic and social consequences in the future. The four programs in the series can be presented as an on-going drama, or each program can be used individually. **Leader's Guides available online.**

#### Building Relationships for Success

Three stories explore relationships with friends, teachers, and boyfriends or girlfriends. Viewers see what healthy relationships look like when partners and friends support each other's goals and make academic success their priority. 17-minute DVD, guide.

DVD	BAJ-1015942	\$79.95
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#### How to Set Goals

This program shows how setting realistic goals can help motivate students and build self-esteem. Viewers see that achieving goals takes hard work, but the rewards repay the effort. They also learn how to handle peers who don't support their goals, especially when trying to improve or aim higher. 20-minute DVD, guide.

DVD	BAJ-1015943	\$79.95
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#### Making Good Decisions

Three stories focus on the importance of making good decisions by considering the effect on the future. Teens learn to think through the short- and long-term consequences of the choices they're making and use concerned adults as resources. Program advises viewers to listen to their inner voice and consider their goals when making decisions. 19-minute DVD, guide.

DVD	BAJ-1015944	\$79.95
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#### Coping With Family Stress

Emphasizing that teens are not responsible for solving their family's problems, this program tells the story of three teens whose family stress is affecting their academic performance and threatening their ability to stay in school. Assisted by mentors, teachers, and counselors these teens learn about available resources that can help, allowing them to focus on school. Offers advice on how viewers can initiate contact with agencies that can help their families. 19-minute DVD, guide.

DVD	BAJ-1015945	\$79.95
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#### Drop-Out Prevention 4-DVD Series

BAJ-1015939	(SAVE \$60.00) \$259.00
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SAVE  
ALMOST  
20%



### Job Skills Series

**Grade level: 9-12.** Blending information and humor these three programs reveal critical skills to get and keep a job. Students discover how the skills they learn at school will really matter once they get to the workplace. 25 minutes each.

#### Necessary Skills for the Workplace: What Your Mother Never Told You About Preparing for a Job

DVD	BAJ-1243	\$107.95
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#### An Introduction to the Rules of Work: How to Succeed on the Job

DVD	BAJ-1244	\$107.95
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#### Interview Tips from a Recruiter: How to Win the Job You Want

DVD	BAJ-1245	\$107.95
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3-DVD SERIES	BAJ-1246A	(SAVE 10%) \$280.00
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### Career Exploration S.M.A.R.T. Box

**Grade level: 7-12.** The Career Exploration S.M.A.R.T. Box is a comprehensive, research-based blend of multimedia materials designed to support career exploration programs. Correlates to the National Career Development Education Standards.

The *Career Exploration S.M.A.R.T. Box* includes:

- 6 Student Programs (DVD)
- 2 Interactive CD-ROMs
- 1 Occupational Outlook Handbook (soft-cover)
- 16 Full-Color Laminated Posters
- 1 Teacher's Guide with standards, lesson plans, assessment answer keys and discussions questions
- 1 Teacher's Resource Pak with reproducible activities, reference materials and assessment tools

S.M.A.R.T. Box - Career	BAJ-388249	\$749.95
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## ■ life skills / smart choices ■

### You Can Choose®! Series

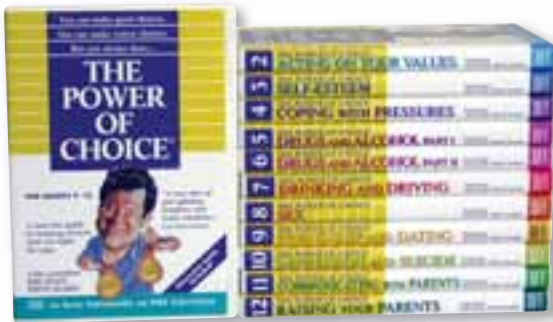
**Grade level: K-5.** Noted youth counselor, Michael Pritchard, guides a group of students as they problem-solve for characters in different situations.



Cooperation	BAJ-370982	\$59.95
Being Responsible	BAJ-370985	\$59.95
Dealing with Feelings	BAJ-371003	\$59.95
Saying No	BAJ-370988	\$59.95
Doing the Right Thing	BAJ-370991	\$59.95
Dealing with Disappointment	BAJ-371006	\$59.95
Appreciating Yourself	BAJ-370994	\$59.95

Asking for Help	BAJ-370997	\$59.95
Being Friends	BAJ-371147	\$59.95
Resolving Conflicts	BAJ-371009	\$59.95
<b>DVD SERIES</b>	<b>BAJ-371371</b>	<b>\$549.95</b>

10 DVDs, 25- to 29-minute each, discussion guide



### The Power of Choice® Series

**Grade level: 9-12.** This 12-DVD series helps teenagers recognize that they have the power of choice, that they are responsible for the choices they make and that they owe it to themselves to choose the best. With comedian/youth counselor Michael Pritchard leading groups of teens in exciting problem-solving sessions, this series serves as a springboard for group discussion and helps viewers look critically at how they make choices.

The Power of Choice	BAJ-32042	\$79.95
Acting on Your Values	BAJ-32043	\$64.95
Self-Esteem	BAJ-32044	\$64.95
Coping with Pressures	BAJ-32045	\$64.95
Drugs and Alcohol, Part I	BAJ-32046	\$64.95
Drugs and Alcohol, Part II	BAJ-32047	\$64.95
Drinking and Driving	BAJ-32048	\$64.95

Sex	BAJ-32049	\$64.95
Friendship and Dating	BAJ-32050	\$64.95
Depression and Suicide	BAJ-32051	\$64.95
Communicating with Parents	BAJ-32052	\$64.95
Raising Your Parents	BAJ-32053	\$64.95
<b>DVD SERIES</b>	<b>BAJ-32041</b>	<b>\$649.50</b>

Twelve 28-minute DVDs with discussion guides

### Big Changes, Big Choices® Series

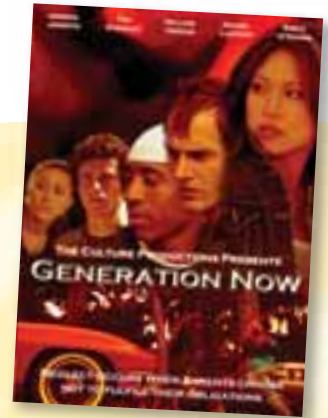
**Grade level: 5-9.** With comedian/youth counselor Michael Pritchard as facilitator, groups of teens take part in problem-solving sessions about serious issues that affect youngsters' lives.

The Three Rs of Growing Up	BAJ-32029	\$69.95
You and Your Values	BAJ-32030	\$69.95
Enhancing Self-Esteem	BAJ-32031	\$69.95
Setting & Achieving Goals	BAJ-32032	\$69.95
Dealing with Pressures	BAJ-32033	\$69.95
Handling Emotions	BAJ-32034	\$69.95
Preventing Conflicts & Violence	BAJ-32035	\$69.95

Saying "NO" to Alcohol & Other Drugs	BAJ-32036	\$69.95
Speaking of Sex	BAJ-32037	\$69.95
Friendship	BAJ-32038	\$69.95
Getting Along with Parents	BAJ-32039	\$69.95
Respecting Others	BAJ-32040	\$69.95
<b>DVD SERIES</b>	<b>BAJ-32028</b>	<b>\$699.50</b>

Twelve 25- to 29-minute DVDs with discussion guides





## GENERATION NOW

- An important program for pre-teens, teens, and parents
- 6-segment DVD program with discussion questions
- Top-quality production, includes online leader's guide

Parental neglect is a major problem affecting today's youth. In this provocative and timely program, we meet Nil, Siah, Zero and Electra, a group of average young people from diverse socio-economic and ethnic backgrounds all with this in common – each struggles with the very real issues of absentee parenting, apathy, and lack of emotional support from family and community.

Through this film we see the effect of emotional neglect on children. Parents who emotionally neglect their children do not spend much time with them. They do not offer a lot of affection through compliments, hugs, and kisses. They constantly put down, criticize, or berate their children, and/or do not praise, respect, encourage, or support them regularly.

When children do not feel loved, they develop low self-esteem which leads to future unhealthy coping mechanisms such as self-harm, substance abuse, or delinquency. Young people need someone to talk to about their goals, hopes, and problems. When parents help their children meet these needs, they protect them from potentially harmful relationships. Clearly, parents play a pivotal role in shaping their children's values and goals. DVD is made-up of six, 15-minute segments, with discussion questions at the end of each part.

DVD	BAJ-22420	\$149.95
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## Lesson Booster Set of 6 DVDs + CDs with Lesson Plans

*Grades 4-7.* Each Lesson Booster DVD presents real-life scenarios demonstrating the feelings that young students often experience, as well as presents ways to cope with and handle these emotions. They serve as a great supplement to any guidance program. Each DVD includes a CD with a complete lesson plan. 13-18 minutes each.



### Lesson Booster: Everybody's Different

In these 3 episodes, viewers learn that everyone is different in some way and that we must learn to accept those differences. It emphasizes that each person has different abilities, likes different things, and may come from a different culture and have different customs.

DVD	BAJ-1580	\$79.95
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### Lesson Booster: What's Respect?

These 4 programs teach about the importance of following and respecting the rules of society, self-respect, and the ideas and differences of others.

DVD	BAJ-1581	\$79.95
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### Lesson Booster: Internet Bullies

These 3 programs show how through Instant Messaging, blogs, emails, chat rooms, and social networks, gossip and rumors can spread and hurt people. Students will also learn ways to protect themselves online.

DVD	BAJ-1582	\$79.95
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### Lesson Booster: Why Do Bullies Bully?

After watching these 4 programs, students will gain a better understanding of what a bully looks and sounds like, how bullying makes the bully and victim feel, why some kids turn into bullies, and how to better deal with bullies.

DVD	BAJ-1583	\$79.95
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### Lesson Booster: Cliques

These four programs identify through real-life examples the meaning and effects, both good and bad, of cliques. Cliques can give children a sense of belonging with a common interest. However, when certain kids are left out on purpose it can negatively effect that child and even the entire school.

DVD	BAJ-1584	\$79.95
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### Lesson Booster: Got Empathy?

In these 4 programs, children will learn to understand the meaning of empathy, how to show empathy and caring, and that true empathy comes from one's actions.

DVD	BAJ-1586	\$79.95
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6-DVD SET	BAJ-1587	\$429.00
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# Kelly Bear

## C.A.R.E.S. Program



*Grade Level: Pre-K to Grade 4. The Kelly Bear C.A.R.E.S. Program is a cost-effective, multimedia curriculum that is developmentally appropriate for large or small groups of children.*

Kelly Bear is a friendly, life-size bear who interacts with real children and serves as both teacher and hero while the children master new skills and understand new concepts. Kids readily identify with the green bear who makes mistakes but keeps trying to do his best. Interactive songs highlight each program. All the programs in this series are field-tested and proven effective.



### Kelly Bear DVD Series

**Emotional Development and Self-Understanding ■ BAJ-349855**

**Respectfulness and Friendship Skills ■ BAJ-371407**

**Social Competence and Positive Behaviors ■ BAJ-371410**

**Problem-Solving Skills and Anger Management ■ BAJ-371413**

**Healthy Living Habits and Refusal Skills ■ BAJ-371416**

**Personal Safety ■ BAJ-371419**

**Secret Touching ■ BAJ-378586**

**Bullying ■ BAJ-349861**

**Resolving Disputes ■ BAJ-349858**

**About Self-Control ■ BAJ-349864**

DVDs are \$39.95 each (Leader's Guides available online)

**Complete 10-DVD SERIES ■ BAJ-380359 \$349.95**

- Think Character Education
- Think Proven Effective
- Think Green

### The Complete Kelly Bear Collection

**Includes:**

- Instructional Guide with sixteen, easy-to-use, detailed lesson plans with three evaluation forms, information from the Drug Awareness Prevention Program, plus masters for reprinting Kelly Bear name tags, introductory parent letter, invitation to Parent Program, Child's Certificate to Completion, The ABCs of Parenting and The 8 Ls of Parenting handouts.
- 6 books (one each of) Feelings, Health, Behavior, Drug Awareness, Activities and Earth
- 10 DVDs
- 1 CD of 29, character-building songs (from the 10 DVDs)
- Four 11" x 17" posters
- Kelly Bear board game. Contains small pieces which can be a choking hazard.

**Plus FREE Kelly Bear Hand Puppet (while supplies last)**



**GREAT VALUE!**

**COMPLETE COLLECTION ■ BAJ-362269 ■ ONLY \$399.00**

Also sold separately:

KELLY BEAR BOARD GAME	BAJ-388347	\$54.95
CD of 29 SONGS	BAJ-371720	\$26.95
SET of 6 BOOKS (One of each title)	BAJ-362265	\$34.95

Activity Books (Sold in packs of 10 of same title)

Feelings	BAJ-1555A	\$49.95
Health	BAJ-1556A	\$49.95
Behavior	BAJ-1557A	\$49.95
Drug Awareness	BAJ-1558A	\$49.95
Activities	BAJ-1559A	\$49.95
Earth	BAJ-1560A	\$49.95

# Pathways to Learning Activity Books Set

**Grade level: K-3.** These 12 beautifully illustrated 16-page activity books help children deal with issues important to their physical and emotional health. Each book features an appealing animal character whose story helps the reader learn about the issue through activities such as word searches, mazes, coloring page, and thought-provoking, open-ended questions. Sold in packs of 25 of same title.

**SET                      BAJ-369415                      (SAVE \$25.00)                      \$239.95**

One pack each of 12 titles



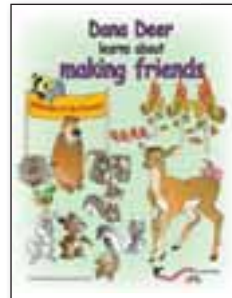
Fred Fox Learns About Smoking  
BAJ-367276



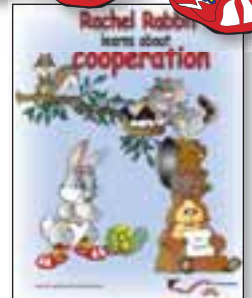
Oliver Owl Learns About Feelings  
BAJ-367288



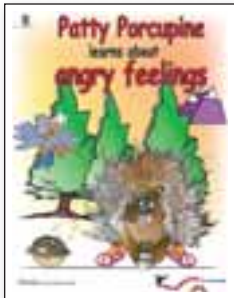
Sarah Skunk Learns About Teasing  
BAJ-367303



Dana Deer Learns About Making Friends  
BAJ-367273



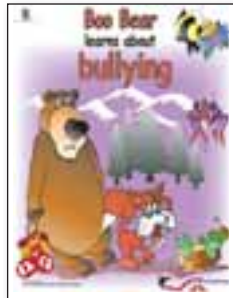
Rachel Rabbit Learns About Cooperation  
BAJ-367297



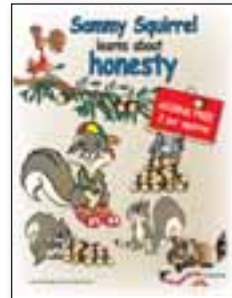
Patty Porcupine Learns About Angry Feelings  
BAJ-367291



Rocco Raccoon Learns About Drug Prevention  
BAJ-367294



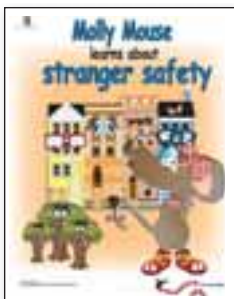
Boo Bear Learns About Bullying  
BAJ-378535



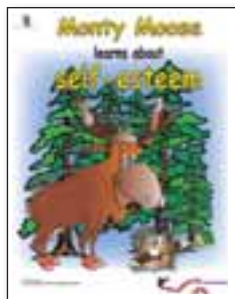
Sammy Squirrel Learns About Honesty  
BAJ-367300



Otto Otter Learns About Good Manners  
BAJ-367285



Molly Mouse Learns About Stranger Safety  
BAJ-367279

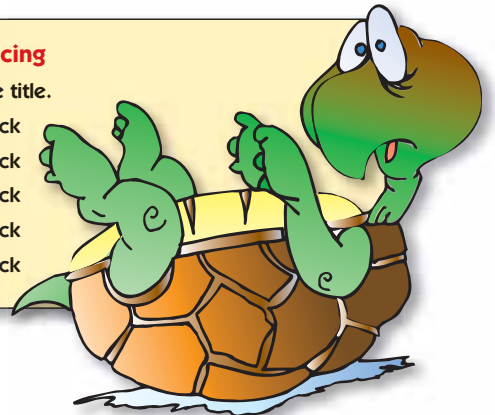


Monty Moose Learns About Self-Esteem  
BAJ-367282

### Individual Title Quantity Pricing

Sold in packs of 25 of the same title.

1-4 PACKS	\$21.95/pack
5-9 PACKS	\$20.95/pack
10-24 PACKS	\$19.95/pack
25-49 PACKS	\$18.95/pack
50+ PACKS	\$17.95/pack





★★ FEATURED PRODUCT ★★



5 Time Emmy® Award-Winner

# Auto-B-Good Character Education

2 Sets: Volumes 1-12 and Volumes 13-21



- High-quality animation that kids love
- CDs with activities complement the DVDs

**Grades K-6.** Auto-B-Good is a children's animation series that drives home the message of character!

Welcome to the City of Auto where character education will connect with children's fascination of cars and trucks. Auto-B-Good is a character development series featuring 9 animated vehicles, each with his or her own unique personality. A supporting cast of over 50 other vehicles populate this richly diverse community of cars — all sorts of makes and models! Enhance character development and win the character race. Now in over 2,500 schools nationwide.



## Auto-B-Good, Volumes 1-12

(each DVD includes 3 character traits – 36 in all!)

Vol. 1: Punctuality-Promptness-Readiness	BAJ-32008	\$49.95
Vol. 2: Responsibility-Respect-Dependability	BAJ-32009	\$49.95
Vol. 3: Obedience-Self-control-Politeness	BAJ-32010	\$49.95
Vol. 4: Truthfulness-Honesty-Kindness	BAJ-32011	\$49.95
Vol. 5: Thankfulness-Generosity-Goodwill	BAJ-32012	\$49.95
Vol. 6: Joyfulness-Patience-Cooperation	BAJ-32013	\$49.95
Vol. 7: Tolerance-Consideration-Uniqueness	BAJ-32014	\$49.95
Vol. 8: Patriotism-Citizenship-Loyalty	BAJ-32015	\$49.95
Vol. 9: Courage-Initiative-Self-reliance	BAJ-32016	\$49.95
Vol. 10: Perseverance-Sportsmanship-Self-discipline	BAJ-32017	\$49.95
Vol. 11: Independence-Resourcefulness-Cleanliness	BAJ-32018	\$49.95
Vol. 12: Courtesy-Fairness-Confidence	BAJ-32019	\$49.95

**Vol. 1-12 Set**      **BAJ-32007**      **(SAVE OVER 15%) \$499.95**

## Auto-B-Good, Volumes 13-21

(each DVD includes 3 character traits – 27 in all!)

Vol. 13: Decency-Goodness-Dignity	BAJ-1277	\$49.95
Vol. 14: Integrity-Bravery-Determination	BAJ-1278	\$49.95
Vol. 15: Sharing-Friendliness-Gratefulness	BAJ-1279	\$49.95
Vol. 16: Helpfulness-Enthusiasm-Selflessness	BAJ-1280	\$49.95
Vol. 17: Restraint-Willpower-Wisdom	BAJ-1281	\$49.95
Vol. 18: Self-Acceptance-Caring-Hygiene	BAJ-1282	\$49.95
Vol. 19: Discovering Talent-Commitment-Imaginative	BAJ-1310	\$49.95
Vol. 20: Friendship-Slow to Judge-Forgiveness	BAJ-1311	\$49.95
Vol. 21: Trustworthiness-Heroic-Peacefulness	BAJ-1312	\$49.95

**Vol. 13-21 Set**      **BAJ-1313A**      **(SAVE OVER 15%) \$379.95**

**AUTO-B-GOOD ACTIVITY CDs** Enhance the DVD programs! These CD's have grade-appropriate, reproducible, printable



For  
Volumes  
1-12

Grades K-2 CD	BAJ-32021	\$30.00
Grades 3-4 CD	BAJ-32022	\$30.00
Grades 5-6 CD	BAJ-32023	\$30.00
<b>Vol. 1-12 CD Set (all 3 CDs)</b>	<b>BAJ-32020</b>	<b>Only \$75.00</b>



For  
Volumes  
13-21

Grades K-2 CD	BAJ-1314	\$24.00
Grades 3-4 CD	BAJ-1315	\$24.00
Grades 5-6 CD	BAJ-1316	\$24.00
<b>Vol. 13-12 CD Set (all 3 CDs)</b>	<b>BAJ-1317A</b>	<b>Only \$66.00</b>

## ■ life skills / smart choices ■



### Sing Song Yoga

Life Skills and Self-Control Program for Elementary/Middle School Age Children

Sing Song Yoga™ is an innovative children's yoga program that uses songs to teach the poses. Each pose has its own song. The original lyrics, set to the tune of traditional children's songs, teach the children how to get into each pose. The children learn the songs which supports them in moving through the poses in class and at home. Includes DVD, CD, and Teacher's Guide. 102 pages.

Sing Song Yoga Program

BAJ-1895

\$39.95

“Sing Song Yoga offers our kids a peaceful way to redirect their thinking, recharge their bodies, and renew their spirits. When given the choice of ‘electives’ at our school, many students will regularly choose Sing Song Yoga... even in lieu of an outdoor recess. Deb's soothing voice and comforting words make yoga accessible to all kids Kindergarten through 8th grade.”

—KELLI GUNN,  
ZEELAND MICHIGAN

### Songs with Character – Music with a Message

**Grades K-6.** This program was developed by school counselor, Lindsey Zabelski, to present character education in a more appealing and meaningful way to students. She decided to put her lessons to music. It has been so well received, that it is now an integral part of the school's character education program. This fresh approach works well with students in grades K-6. The Educator's Manual includes pre and post discussion questions and lessons for every song on the CD. Also included are lyrics and reproducible handouts such as games, activities, and worksheets as well as a CD.

CD + BOOK

BAJ-1563

\$29.95



### The Childhood Transition Series

- Addresses the emotional side of life changes for younger children
- Helps children express their feelings and deal with their emotions
- 5 colorfully illustrated titles, sold individually and in a money-saving set

This new, fun-to-read series targets common transitions that impact children's emotions in the areas of: Parental Divorce, A New Sibling, Moving Away, Step-Families, and Losing Someone Special. This series creates an easy, concrete way to help identify, validate, and help provide an effective coping skill to deal with a child's feeling(s) about the transition.

I FEEL, FEEL, FEEL about Losing Someone Special	BAJ-1897	\$8.95
I FEEL, FEEL, FEEL about My New Sibling	BAJ-1898	\$8.95
I FEEL, FEEL, FEEL about Moving Away	BAJ-1899	\$8.95
I FEEL, FEEL, FEEL about Step-Families	BAJ-1900	\$8.95
I FEEL, FEEL, FEEL about My Parent's Divorce	BAJ-1901	\$8.95
<b>SET</b>	<b>BAJ-1902A</b>	<b>\$39.95</b>







**Values for Life:  
Ready-to-Use, Reproducible  
Character Education Activities**

**Grade level: 4-8.** This series is now one all-inclusive, reproducible activity book! We've included a CD to make it easier for you to print out the activities. Topics include: self-respect, respecting others, cooperation, responsibility and making good choices. Spiral-bound, 116 pages.



Book with CD      **BAJ-351070**      **\$39.95**

**Start with Character:  
A Year's Worth of Character  
Education Classroom Starters**

**Grade level: 5-12.** Send the message to your students that good character is at the center of everything they do every day! These exciting and instructive character education "mini-lessons" are a great way to kick-off the day. This book contains 180 activities all of which are based on the six pillars of character education — trustworthiness, respect, responsibility, caring, fairness and citizenship. They are designed to encourage teens to assess their attitudes and behaviors, and to be able to define and recognize good character. Activities include role playing, writing, and discussion prompts. Suggestions for how to use each of the prompts is included. 118 pages.



Book with CD      **BAJ-22305**      **\$39.95**



**CounselingFormsOnline.com**

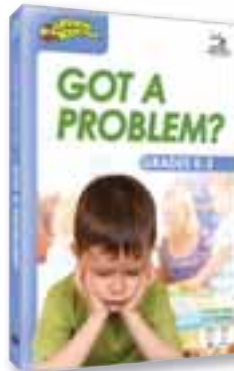
A Virtual Help, Inc. Company

**FREE  
TRIAL**

**CounselingFormsOnline.com**

gives you access to thousands of print on demand counseling forms to help you treat adults, teens, and children. Forms

come from such respected publishers as Childsworld/Childsplay, The Bureau for At-Risk Youth, and Wellness Reproductions. Hundreds of new forms are added every month!



**Lesson Booster:  
Got A Problem?**

**Grades K-3.** Children learn that when you encounter a problem, you can come up with ideas to solve the problem. Different segments teach that hitting does not solve problems, only makes them worse; making assumptions and blaming other people can make problems worse but asking questions can help solve problems; and by sharing ideas everyone can come up with a happy solution. Includes DVD and CD with a complete lesson plan. 11 minutes.

DVD      **BAJ-1578**      **\$79.95**



**Lesson Booster: Angry?**

**Grades K-3.** Children learn that recognizing their angry feelings is the first step towards handling anger. They learn safe and appropriate ways to deal with angry feelings such as "catching" their anger and walking away from a bad situation, and stopping and thinking to control angry feelings. Includes DVD and CD with a complete lesson plan. 14 minutes.

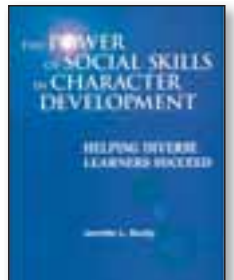
DVD      **BAJ-1579**      **\$79.95**

**The Power of Social Skills in  
Character Development  
Helping Diverse Learners Succeed**

Imagine a classroom in which your students...

- Know how to give and take constructive criticism
- Interrupt conversations only when appropriate
- Evaluate their personal strengths and weaknesses
- Set their own goals for self-improvement
- Handle conflicts in a mature and responsible way
- Show respect for others

The 80 lesson plans and reproducible activities in this book are classroom-tested for effectiveness. They give you the guidance and tools you need to put your students on the path to being mature, socially responsible adults. This program starts with solid lessons in self-esteem and character development. Students learn to respect themselves by developing habits of honesty, responsibility, and self-control. Softcover, 186 pages.



Book      **BAJ-1221**      **\$29.95**



This award-winning series captures viewers' imaginations with its unique focus on the inner life of teens and their families. It addresses the growing problems that teens face head on by providing audiences with instantly recognizable characters and situations that are clearly as entertaining as they are thoughtful and educational. Regularly informed by the teens it's designed to reach, MAPLE AVE credibly shares its audience's concerns while simultaneously providing an entertaining and non-threatening forum for parents and their children to discuss issues of critical importance to them in their everyday lives. DVDs are 20-27 minutes each. Leader's Guides available online.



**Awards:**

- Emmy nominated
- Platinum and Gold Remi Awards
- Gold Telly Award
- Omni Award
- Aegis Award
- Media Lab Award
- The Voice Award
- Accolade Award
- And more



**BAJ-1986 ■ After I'm Gone: Suicide Awareness**

This final program takes a haunting look at teen suicide from the perspective of Cari, a young girl who appears to have taken her life due to relentless abuse from her parents and peers. As Cari observes life from the other side, she meets Christine, an older more rebellious spirit, who reluctantly acts as her guide and confidante. Together they observe Michael, an artist friend of Cari's, who has also been the victim of bullying and abusive parents. As a desperate Michael begins to contemplate suicide, a helpless Cari is suddenly forced to revisit her own nightmares ... and find a way home.

**BAJ-1838 ■ Loves Me Not: Dating Violence**

Focuses on dating/domestic violence from the point of view of a 17 year old deceased victim named Cari. Cari was relentlessly beaten by her boyfriend, Marcos and so viciously bullied by his friends after leaving him that she, ultimately, took her own life. Now Cari finds herself helplessly watching the same thing happen all over again to another girl, Sharon (Marcos' new girlfriend). Between her manipulative and violent boyfriend and her self-absorbed parents, Sharon would appear to have the deck stacked against her — but her best friend, Tina refuses to give up on her. Even as Sharon pushes her away, Tina desperately searches for a way to save her friend from meeting the same fate as Cari.



**BAJ-1564 ■ Promise Me: Parents with Addictions**

Ann is forced to face the grim reality that her parents' addictions (alcoholism and gambling) are slowly destroying her family. Ann is forced to face the truth about her alcoholic mother's denial of reality and her father's gambling problem when he gambles away her college fund. She soon grows deeply depressed. Her brother and best friend, Tami sense something is wrong. Will they be able to avert a potential tragedy...?

*"I speak at schools quite often, and I can't imagine that anything I could say would be as powerful or as easy for students to relate to as your films."*

**—Beverly Cobain, author of the acclaimed book, 'When Nothing Matters Anymore: A Survival Guide for Depressed Teens'**



## ■ mental health issues ■

*"The 'Maple Ave' series is comprised of films that encompass highly identifiable social concerns that are in need of exposure within our local communities. It has the potential to help people in awful situations, that may have never have received help at all."*

**–Leslie O'Hara, Educational Services Mgr.,  
WPBS-TV, Watertown, NY**



### **BAJ-356084 ■ Hating Tami: A Look at Female Bullying**

Angela and her friends take every opportunity to make Tami's life miserable, even on a social networking site. We meet Tami's and Angela's parents, which gives us insight

into the girls' behavior and what life stressors they face. In a dramatic turn of events, Angela's cruel prank is uncovered.

### **BAJ-349852 ■ Jenny's Reasons: A Story About Teen Depression**

This program provides a haunting look at teen depression and family dynamics that surround it. Jenny is in the throes of clinical depression, unable to understand the reasons she feels so bad all the time. Deeply confused and desperately overwhelmed, she makes plans to end her life – plans that are ultimately thwarted when her best friend, Tanya, intervenes.



### **BAJ-349854 ■ P.S. I Miss You: The Aftermath of Suicide**

After a year and a half, Tanya and her family are still trying to cope with the suicide of her older brother. During this time, Tanya has been coping by helping others, but gradually this

proves not to be enough, and she turns to drinking to ease her pain (in between haunting dreams about her dead brother). Ultimately, things get out of control and her best friend, Jenny, intervenes to get her friend some much-needed help.

### **BAJ-356083 ■ Ghosts in the Hall**

This program focuses on teen bullying and the tragedies inherent when parents as well as their teens unfairly label one another. Jim has reached the edge of violence after being the victim of incessant bullying. Unfortunately, Jim's family doesn't help him cope with his problems and things get progressively worse. In contrast, Jenny's family engages in healthy confrontations as they cope with their concerns following Jenny's period of depression.



### **BAJ-349853 ■ The Hurting: Cutting for Relief**

Ashley resorts to 'cutting' to cope with an abusive father, who's regularly victimized her family. Like a growing number of teens nationwide, Ashley regularly cuts her arms and legs, substituting

her overwhelming inner pain and rage with an external pain that she is seemingly better able to manage. This last illusion is finally dispelled in a heart-wrenching ending that finds a desperate Ashley reaching out to a sympathetic teacher for help.

### **BAJ-1109 ■ More Than This: Steroid Abuse & Eating Disorders**

In this program, which features beloved characters old and new, the topic of body image issues is explored via the twin lens of steroid abuse and eating disorders. Also emphasized is the importance of doing right by others, even when it's personally difficult.



*"'Maple Ave' is an important drama series that touches on what is happening with the youth of today. Addressing these issues with this drama series gives kids the opportunity to see a positive outcome and know that there is help out there."*

**–Joni C. Helton, Director of Programming,  
WYBE Public Television, Philadelphia, PA**

DVDs are \$89.95 each

**9-Part Series    BAJ-1987A    (SAVE \$110) \$699.95**

## ■ mental health issues ■



### Gambling: It's a Losing Bet DVD Set

**Grade level: 7-12.** In this realistic, compelling three-program series, each program uses different settings and situations to deliver the message that compulsive gambling is a problem that can, and must be addressed. 13- to 21-minutes each.

Safe Bet: Recognizing the Problem	BAJ-342737	\$74.95
Done Deal: Choosing Not to Gamble	BAJ-342740	\$74.95
Play to Win: The Deadly Consequences of Gambling	BAJ-342743	\$74.95
<b>DVD Series</b>	<b>BAJ-371368 (SAVE 12%)</b>	<b>\$199.00</b>



### There's Always Help: Suicide Prevention

**Grades 9-12.** At some point everyone goes through very stressful and anxious situations. Those experiences can be very hard to cope with and lead to feelings of extreme sadness, anger and depression. Sometimes teens may feel like their situations are hopeless and think that one way to get relief from the bad feelings is to escape through suicide. What are the warning signs of suicide? Is there anything we can do to help prevent it? This is what this program will discuss. 15 minutes. Includes CD with Leader's Guide.



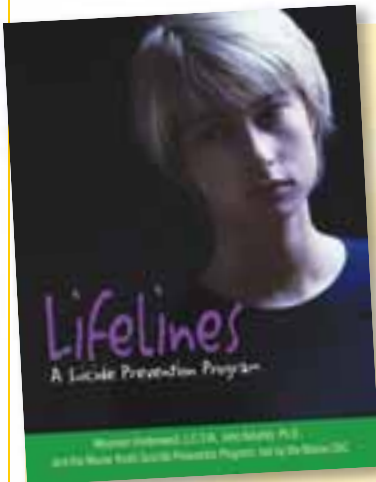
DVD **BAJ-1988** **\$79.95**

### The Thin Line Eating Disorders and Teens

This program presents a moving account of an adolescent girl's relationship with her mother and friends, as they try to cope with her early stages of anorexia. Viewers will empathize with the concerns and frustrations experienced by the family and friends of a teen in emotional crisis. The Leader's Guides helps students and parent groups explore their attitudes about peer acceptance, self-esteem, stress, self-destructive behavior, breaching of confidences, and media influence. Additional support material on this program can be found online.



DVD **BAJ-350011** **\$79.95**



### Lifelines – A Suicide Prevention Program

**Field-tested Proven effective**

*LifeLines* is a comprehensive, whole-school suicide prevention curriculum for implementation in middle and high schools. It includes a program guide, a CD (with reproducible handouts and other resources for school administrators, faculty and staff member, parents and caregivers, and students), and two DVDs.

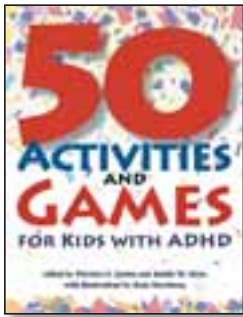
The *Lifelines* DVD contains two videos that are used during the student sessions.

1. *A Teen's Guide to Suicide Prevention* - It contains scenarios showing teens how to recognize the warning signs of suicide in their peers, and how to get help for a peer who may be thinking about suicide.
2. *One Life Saved* documents the true story of a suicide intervention that occurred after three students completed the *Lifelines* curriculum.

A **bonus DVD**, called *Not My Kid: What Every Parent Should Know*, is also included. In this DVD, created by the Society for the Prevention of Teen Suicide, *Lifelines* author, Maureen Underwood and Lanny Berman, executive director for the American Assn. of Suicidology, answer common questions parents and caregivers may have.

**Complete Program** **BAJ-1780** **\$269.95**



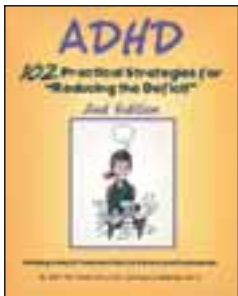


### 50 Activities & Games for Kids with ADHD

**Ages 8-13.** The activities, articles, and resources in this exciting collection from the newsletter *Brakes* offer more than 50 ways for kids to handle the challenges of ADHD. Along with practical tips for solving problems and getting organized, boys and girls can also read about real kids like them-

selves. Topics include; increasing school success, having fun, recreation, friendship, feelings, family, and more! Soft cover, 94 pages.

Book	BAJ-15390	\$14.95
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### ADHD: 102 Practical Strategies for "Reducing the Deficit"

by Kim "Tip" Frank, Ed.S, L.P.C. and Susan J. Smith-Rex, Ed.D.  
**Ages 5-17.** This great resource is concise and easy-to-follow and features powerful strategies to help ADD/ADHD students improve their academic and social/emotional abilities. The authors

present 102 ways parents and professionals can help children and adolescents cope with and overcome ADHD. Included are checklists and charts to help with organizational skills. Soft cover, 94 pages.

Book	BAJ-20841A	\$19.95
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### Remote Control Impulse Control Game

**Grades 1-9.** This game is a set of four card games that addresses impulsivity. The essential skills for inhibiting impulsivity are: STOP and redirect behavior; REWIND and learn from past mistakes; and FAST FORWARD and think ahead about potential consequences. The game uses the remote control symbols to facilitate learning the skills. There are both competitive and cooperative versions for grades 1-5 and for 6-9. Each age group has its own set of cards. All players practice all three skills during the course of the game. In addition to practicing these skills, players practice planning ahead and social skills as well as exercising frustration tolerance.

Game	BAJ-1095	\$24.95
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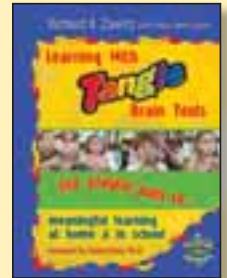
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Helps kids focus and reduce stress

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**PreK-grade 6.** This book provides the perfect path to meaningful learning at home and in school. It is full of activities to help children discover the path to higher learning. Activities in the book:

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- Facilitate communication between both sides of brain
- Stimulate creative play



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### Tangle Therapy—Original

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### Tangle Therapy Set

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Your Parents and Divorce	BAJ-365947
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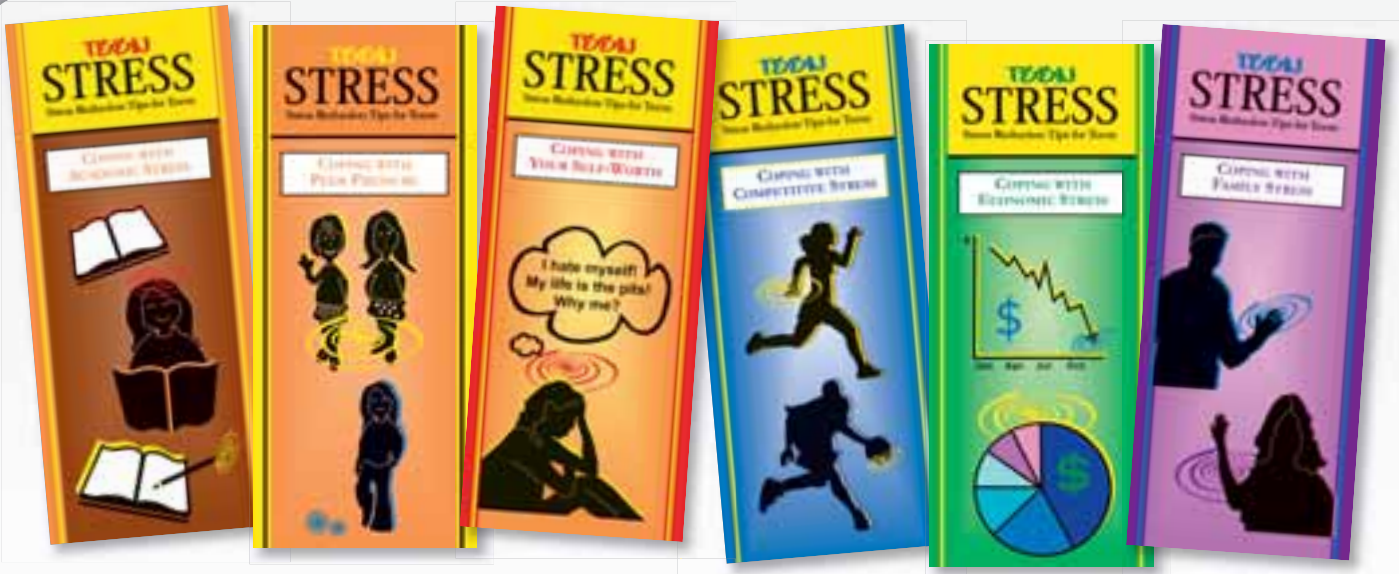
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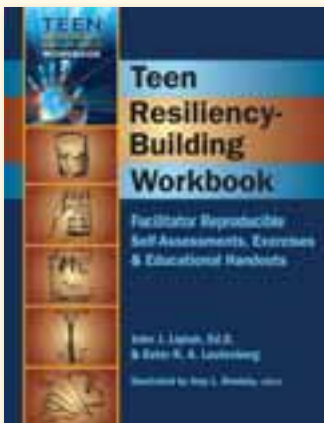
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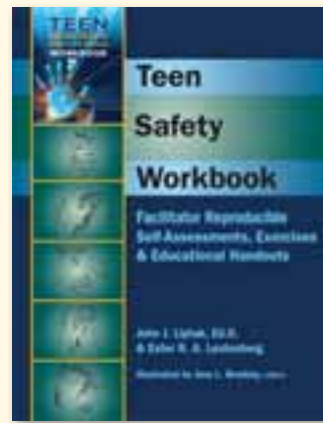


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More Teen Workbooks on page 16



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